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2
           SUPERIOR COURT OF THE STATE OF CALIFORNIA
3
                 FOR THE COUNTY OF SAN DIEGO
    Coordination Proceeding
5
    Special Title (Rule 1550(b))
                                   )
6
    In re TOBACCO CASES II
                                   )Case No. JCCP No. 4042
7
   This document relates to:
                                   )
                                   ) DEPOSITION OF
   The People of the State of
                                   )
                                   ) MICHELE SNIDER
    California, et al, v. Philip
    Morris Incorporated, et al.,
                                    )
    Los Angeles Superior Court Case
                                   )
10
   No. BC 194217;
11 The People of the State of
    California, et al., v.
12 General Cigar Co., et al, San
    Francisco Superior Court Case
                                    )
13 No. 996780;
14 The People of the State of
    California, et al, v. Brown &
                                   )
15 Williamson, et al., San Francisco)
    Superior Court Case No. 996781; )
16 and
   People of the State of California)
    v. Tobacco Exporters, et al., )
18
    San Francisco Superior Court,
    Case No. 301631
    SERVICE LIST "B"
20
21
               TAKEN ON: Tuesday, June 6, 2000
22
               TAKEN AT: 401 B Street, Suite 1700
23
                         San Diego, California
24
               REPORTED BY: CYNTHIA DEPWEG
                             CSR NO. 3280
                             RPR NO. 036984
25
2.6
27
2.8
                                                          1
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17
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                        \texttt{C} \; \texttt{E} \; \texttt{R} \; \texttt{T} \; \texttt{I} \; \texttt{F} \; \texttt{I} \; \texttt{C} \; \texttt{A} \; \texttt{T} \; \texttt{E}
     I, the undersigned, do hereby certify that I have read
 2
     the foregoing deposition and that, to the best of my
     knowledge, said deposition is true and accurate (with
     the exception of the following changes listed below):
 4
     Page
               Line
                                 Explanation
 5
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8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 2.4 2.5 27 MICHELE SNIDER 28 San Diego, CA, Tuesday, June 6, 2000, 9:04 a.m. 1 3 MICHELE SNIDER, HAVING BEEN FIRST DULY SWORN, TESTIFIED AS FOLLOWS: 6 EXAMINATION BY MR. HULBURT: 7 8 Q. Good morning, Ms. Snider. Can you state 9 your full name and spell it, please. 10 A. My name is Michele Snider, M-i-c-h-e-l-e S-n-i-d-e-r. 11 Have you ever had given a deposition 12 Q. 13 before? 14 No, I have not. 15 Q. Let me repeat some of the things that maybe your attorney has just asked you, but just to make 16 17 sure we are on the same page before we get started, first of all, my name is Chris Hulburt. I'm an attorney representing the plaintiffs in this lawsuit. You 19 20 understand that the oath the court reporter just 21 administered to you is the same oath you would take if you were testifying in a courtroom with a judge and a 2.3 jury and all the formalities that go with that? 24 Α. Yes. 25 It has the same potential for penalties of perjury if, for some reason, your testimony is proven to 27 be false. Do you understand that? 28 Yes. For that reason, it's important that your 1 Ο. testimony be as accurate as possible so we don't create any unintentional confusion or controversies or inconsistencies in your testimony, and one way to ensure 5 that is to make sure that you always fully understand the question before you answer. So I want to encourage you, invite you, ask you to let me know at any time if 8 you don't fully understand my question. All right? 9 Α. Okay. 10 If you do that, I will do my best to rephrase it or ask it again or use different words or do 11

```
whatever I can do to help you understand before you
12
13 answer. Okay?
14
          A. Yes.
15
                 If you answer the question, then I'm
16 always assuming that you fully understood. Otherwise,
17
    you never would have answered. Do you understand that?
18
           Α.
                 Yes.
                 Okay. Is there anything that you are
19
           Q.
    aware of today that affects your ability to give your
20
21 best and most accurate testimony?
22
          A. No, there is not.
23
                Sometimes people are feeling the effects
24 of fatigue or illness or medication. Is there anything
25
    like that that you are aware of that might be affecting
26
    you today?
27
           Α.
                 No.
28
                 Are you an employee of Save Mart?
           Q.
                                                          6
1
                 Yes, I am.
           MR. KAMMER: Can we go off the record for a
3
    minute.
                  (A discussion was held off the record.)
    BY MR. HULBURT:
5
           Q. How long have you been with Save Mart?
7
          Α.
                 Since April of 1989.
8
          Q.
                 And what is your position at Save Mart?
9
           Α.
                 I'm director of pharmacy.
                 Has that been your position since
10
           Q.
11 April 1989?
           Α.
                 No, it has not.
13
                 When you started in April of '89, what was
           Q.
14 your position at Save Mart?
15
          A. I was a pharmacy store manager.
16
          Q.
                In one particular store?
17
          A.
                 Yes.
18
          Q.
                 Where was that?
19
                 In Concord, California.
          Α.
          Q. How long were you in that position?
20
21
           A.
                 With that Save Mart, I was in that
22 position about seven years.
           Q. So from April '89 to sometime in 1996?
24
                Right.
           Α.
25
                And then what happened?
           Q.
               I started working in the office two days a
26
          Α.
   week as an assistant to the director of pharmacy.
27
2.8
           Q. On the other days of the week, were you
1 still --
          Α.
                 I was still in the store as a manager.
           Q.
                 And how long were you doing both of those
   things together?
           A. About one year.
6
                And then what?
           Q.
7
                I became director of pharmacy.
8
           Q.
                 When did you become the director of
9
    pharmacy?
                 In May of '9 -- let me think back. It
10
    will be -- it was four years this May. So May of '97.
11
    No. May of '98. May of -- no, I'm confused.
12
13
          Q.
                Have you been the director of pharmacy for
14
   four years?
15
          A. I'm thinking back to -- it was May of '97,
    yes. Mm-hmm. Four years in May.
16
```

```
17
           Q.
                  It will be four years in May 2001?
               It will be foun Mm-hmm.
Is that right?
Mm-hmm.
          A.
18
19
          Q.
20
          A.
                You have to say "yes" or "no."
21
           Q.
22
          A.
                 Yes. Sorry.
               All right. Can you describe for me your
23
           Ο.
24 educational background, please.
           A.
                  I graduated from the University of
25
26 California at Davis with a degree in zoology and a minor
in biochem.
                  When was that?
28
           Q.
                                                          8
                 In 1972.
1
           Α.
                 Was that a Bachelor of Science?
           Q.
           Α.
                 Yes, Bachelor of Science.
4
                 Okay. Did you have any further formal
           Q.
5
   education after that?
                 Yes. I entered the University of the
7 Pacific that fall, and I graduated in 1975 from the
   University of the Pacific with a pharmacy degree, which
8
    is a Doctorate of Pharmacy.
9
                 All right.
10
           Ο.
11
           Α.
                 And then I graduated in 1998 from
12 University of San Francisco with a Master's degree in
13 Public Service Administration. It's a Master's of
14 Public Health.
                 All right. Do you have any further formal
15
           Q.
16 education?
17
           Α.
                 No.
18
           Q.
                 Did you have to write a thesis for your
19 Master's degree?
20
          A. No, I did not. It was test.
21
           Q.
                 Are you a licensed pharmacist?
22
                 Yes, I am.
          A.
23
           Q.
                In what state?
                 In the State of California and the State
24
           A.
25
   of Nevada.
26
                 When did you become licensed in
           Q.
27 California?
28
                 1975.
           Α.
                 After completing the University of the
1
2
   Pacific?
3
           Α.
                 Mm-hmm.
4
                  "Yes"?
           Q.
5
                 Yes.
           Α.
                 And when did you become licensed in
           Q.
7 Nevada?
               The same time, 1975.
8
           A.
9
                 All right. And is there a board
           Q.
10 certification for pharmacy?
11
           A. Yes. It's a two-day exam.
                 That's the exam you take in order to get
12
           Q.
13 licensed?
14
                 That's correct.
           Α.
15
                 Are there any specialties within pharmacy?
           Q.
16
           Α.
                 Yes, there are.
17
           Q.
                 Do you have any particular specialties?
18
                 No, I do not.
           Α.
19
                 Have you ever been licensed in any other
           Q.
20 states besides California and Nevada?
21
          Α.
                No, I have not.
```

```
22
                 Have your licenses in either state ever
           Q.
23
    been the subject of any disciplinary action or
    investigation that you are aware of?
24
25
                 No, they have not.
26
                  Have you ever been a defendant in a
27
    lawsuit alleging that you somehow were negligent or
28
     committed malpractice in the practice of pharmacy?
                                                            10
                  No, I have not.
 1
           Α.
 2
            Q.
                  Have you ever been convicted of a felony?
 3
           Α.
                  No, I have not.
                  After getting your pharmacy license then
           Q.
    in 1975, did you begin working somewhere as a
 5
 6
    pharmacist?
                  Yes, I did.
 7
           Α.
 8
                  Tell me about that. Let's kind of create
           Q.
9
    a resume' for you.
10
                  When I graduated, I got married, took two
11
    weeks' vacation, honeymoon, and started work at Payless
12
    Drug Store.
13
                  Where was that?
           Q.
                  Several locations. Concord, Hayward, San
14
           Α.
    Leandro, Union City, Castro Valley, Pleasant Hill.
15
16
                  In each of those locations, were you
           Q.
    working as a staff pharmacist?
17
18
           A.
                Yes, I was.
                  Would that be an accurate description, a
19
           Q.
20
    staff pharmacist?
21
           Α.
                  Yes.
22
           Ο.
                  Did you have any managerial
23
    responsibilities in any of those stores at Payless?
           A. In Hayward, I did.
24
25
            Q.
                  What was your position there?
                  One of the pharmacists was ill, so I was
26
    temporary filling in as ordering and scheduling,
27
28
    ordering drugs and scheduling the staff.
                                                            11
1
                  Until the managing pharmacist came back?
            Q.
 2
           Α.
                  Right.
 3
           Ο.
                  Other than that, did you ever have any
    managerial responsibilities at Payless?
 5
           Α.
                  No.
                  During what period of time did you work
 6
           Q.
 7
    for Payless Drug Stores then?
 8
           A.
                  From 1975 to 1978.
9
           Q.
                  Was that a full-time position?
10
                  Yes, it was.
           Α.
11
                  And maybe I know the answer, but describe
           Ο.
12
    for me in general, what was your job as a staff
13
    pharmacist at Payless Drug Stores? What did you do?
14
                  We received the prescription from the
15
    patients, took their information such as address, phone
16
    number, their drug allergies. We filled the
17
    prescriptions, counted, dispensed, labeled medications.
    This was prior to computers. And we gave the
    prescriptions to the patients. Sometimes rang things on
19
    the register, recommended over-the-counter drugs.
20
21
                  Did you counsel patients on health issues?
           Q.
                  No. That was prior \operatorname{--} we did if the
22
           A.
23
    patient requested it, but it was prior to OBRA '90, and
    counseling was not required at the time, and it was not
24
25
    common practice that pharmacists counseled patients.
26
    Most doctors, in fact, felt that pharmacists should not
```

```
27
    counsel.
28
                  Okay. When you said prior to OBRA '90,
           Q.
                                                           12
    that's a regulation that now requires a pharmacist to
    counsel a patient on the effects of the medication
3
    they're about to take?
                  That's correct.
           Α.
5
                  Were there instances at Payless where any
           Q.
6
    customers requested information regarding smoking or
7
    secondhand smoke or environmental tobacco smoke?
8
           A. It's so long ago, I don't recall.
9
                 Did you -- can you tell me whether you
    counseled any patients regarding smoke or smoking-
10
11
    related issues?
          MR. EATON: Vague as to time.
12
13
    BY MR. HULBURT:
14
                At Payless.
           Q.
15
                  At Payless, I can't recall.
           Α.
16
                  What did you do next after Payless then?
           Ο.
           A.
17
                  I went to work for Fry's Drugs in Concord.
18
                 As a pharmacist?
           Q.
19
           Α.
                 As a staff pharmacist. And in
20
    September -- that was in September of '78. And in
21
    February of '79, I became pharmacy manager of that
22
    store.
23
                  And then until what date did you stay at
           Q.
   Fry's Drugs?
24
                  Until April of '89 when Save Mart
25
    purchased Fry's, and then I was still in the same
2.6
27
    location, but working for Save Mart.
28
                  What did it mean to be the pharmacy
           Q.
                                                           13
1
    manager then at Fry's? Let's just do Fry's before it
    became Save Mart.
                  Mm-hmm. You were responsible for
3
           Α.
    staffing, hiring your staff, meeting projections for
    sales and labor, filling prescriptions, counseling
    patients after a certain time when it was required by
7
    law.
8
                 Well, let me stop you. Before it was
9
    required by law, if a patient or a customer asked for
10
    information, would the pharmacist provide it?
           A.
11
                  Yes.
                So there would be counseling of patients,
12
13
    but on a request basis only until it was required by
14
    law?
15
                  Right.
           Α.
16
                  And even after it's required by law, if a
17
    customer requests information unrelated to a particular
18
    drug that they're buying, the pharmacist still would
19
    counsel that patient?
20
                 If they felt comfortable that they had the
           Α.
21
    knowledge to counsel about that situation.
22
           Q. Okay. As a pharmacy manager at Fry's, did
23
    you have any responsibility for the, what I will say,
24
    marketing or promotion of the pharmacy department?
25
                  No, I did not.
           Α.
26
                  Once it became a -- I'm sorry. Did you
27
    tell me all the things that were your responsibilities
28
    as a pharmacy manager at Fry's? I was afraid I might
                                                           14
1
    have cut you off.
 2
                 You're responsible to the State Board to
           Α.
```

```
make sure that all rules and regulations are followed
    for ordering, re-ordering, medications that are used,
   keeping an adequate inventory, disciplining, appraising
   your staff once a year, reporting to the store manager
    any conditions that he would need to be aware of.
    That's -- that's most of them. I'm sure there were
    others that I can't recall right now.
9
10
                And then once it became a Save Mart store,
11
    you stayed on in the same store as the pharmacy manager?
           A. That's correct.
12
13
                 Did your responsibilities change in any
    way once the store became the Save Mart store?
                 Just who I reported to changed. That was
15
16
    it.
17
           Q.
                 All right. Same responsibilities,
18
    different boss?
19
           A. Right.
20
                 Let me go back to Payless. While at
21 Payless, was there any written information made
22 available to the customers related to the effects of
    smoking or secondhand smoke?
23
24
           A. I don't remember giving any written
25
    information to any patients when I worked at Payless.
26
                 On any subjects?
           Q.
27
           Α.
                  On any subject.
28
           Q.
                 What about at Fry's Drugs; was there any
    written information available for customers related to
    smoking, the health effects of smoking, or secondhand
3
    smoke?
4
                  Not that I am aware of.
           Α.
5
                  Was there any -- At Fry's, was there any
           Q.
   display of informational brochures on various
7
    health-related topics?
                 We had a few brochures for blood glucose
8
9
    meters, some diabetic brochures, and some heart
    brochures about blood pressure. There may have been
10
    other manufacturer brochures, but I couldn't name what
11
12 those were.
13
          Q.
                 What do you mean by other manufacturer
14 brochures?
15
                 Sometimes, manufacturers that made drugs
16
    give brochures to pharmacies to put on their counter, to
17
    display on their counter.
18
          Q.
               A brochure regarding the -- touting the
19
    wonderful effects of that drug?
20
          A. Mm-hmm.
21
           Q.
                  "Yes"?
22
           Α.
                 Yes. Yes.
                 Okay. I appreciate that. I think, as you
23
24 caught, I'm trying to focus on just sort of general
    informational brochures that might be about heart
25
    disease or might be about high blood pressure, or it
26
27
    might be about various health-related issues. Were
    there any brochures like that at Fry's Drugs while you
    worked for Fry's Drugs?
1
           A. There may have been brochures, but they
    weren't Fry's brochures. They were either -- they were
    probably from manufacturers. And I know that there were
    some on high blood pressure that were from manufacturers
    and some diabetic ones. Those are the only ones I know
    of.
```

```
As a manager of Fry's Drugs, were you
           Q.
9
   involved in screening those brochures in order to
10 determine whether they would be displayed for the
11 customers?
12
           Α.
                 Yes.
13
           Q.
                 How would you do that?
                  I would read the brochure.
14
           Α.
15
                  And did you have some criteria that you
           Ο.
    would use in order to decide whether that's a brochure
16
    we're going to put out for access for the public?
17
18
           Α.
                  Yes.
19
                  What was that criteria?
           Q.
20
                 If it was recommending a certain drug to a
21
    patient who had no knowledge of that condition, we would
    not put that brochure out. If it was very, very product
23
    specific and the patient had no knowledge of that
    product, we would prefer not to use that on the counter.
24
25
                So what types of brochures would be
           Q.
    displayed after your screening?
27
           A. A general brochure about what is, say,
28
    high blood pressure. What is high blood pressure? What
    can you do about it? How often do you need to check it?
1
2.
    Diabetics, who gets diabetes? How do you treat it?
    What do you need to look for? General health brochure.
                 Was there some sort of rack or
    something --
6
           Α.
                  No.
7
                  -- where those brochures would be placed?
           Q.
8
           Α.
                  There was not.
           Q. It would be just left on the counter?

A. There are little counter displays.
9
10
           Α.
                A little brochure holder, right?
11
           Q.
                 Right, a brochure holder.
12
           Α.
                  I probably already did this, but since
13
           Q.
14 we're back in the same place in my mind, I will ask it
    again. Were there ever any general brochures like what
   you have now just described that in any way related to
16
   smoking or the effects of cigarettes?
17
18
           Α.
                 Not that I am aware of.
19
                  And what does it mean now for you to be
20 the director of pharmacy for Save Mart? What are your
21
    responsibilities?
22
           A. I'm responsible for operations,
    purchasing, human resources, advertising, administration
23
24
    in general, and legal, and State Board issues.
25
                 When you say "legal," do you mean the
           Q.
26
    State Board?
27
           Α.
                  State Board, federal government, DEA,
    Department of Justice.
28
                                                           18
1
                  Are you responsible for the pharmacy
           Q.
    operation in all the Save Mart stores?
3
                Yes, in the stores that have pharmacies.
           Q.
                 How many -- Do you know how many Save Mart
5
    stores there are?
6
                 Yes.
           Α.
7
           Q.
                  How many?
8
           A.
                  84 conventional stores, 14 warehouse
9
   stores under the Food Maxx name.
10
          Q. And of the 84 conventional stores, how
11
    many have pharmacies?
12
           Α.
                  27.
```

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13
                  Are there any pharmacies in the warehouse
14
   stores?
                No, there are not.
15
          Α.
16
                 Are the conventional stores called Save
           Q.
17
    Mart.
18
           A. Yes. There are some stores called S Mart
19
    Foods in the Stockton area.
20
                  From your perspective, are they the same?
           Ο.
21
                  Yes.
           Α.
22
           Q.
                  A customer might know it as S Mart, but
   from the internal perspective, S Mart and Save Mart are
23
    exactly the same operation?
                That's correct.
25
          Α.
26
                 So do you have any dealings at all with
           Q.
27
    the 14 Food Maxx warehouses?
28
           A.
                 Not at all.
                                                          19
                 Do you have any dealings at all with the
1
   57 conventional stores that have no pharmacies?
                 I have gone to store manager meetings to
    do a presentation about pharmacy, specifically about
    changes in the labor law, and that was in order to
    inform the managers that did have pharmacies about the
7
    law; but Save Mart tends to transfer managers so they
8
    wanted all managers to be aware of the policy.
9
           Q. Labor law related to what?
10
           Α.
                 Overtime.
11
                 Why were you from pharmacy making a
           Q.
    presentation regarding overtime?
12
13
          A. Because our policy regarding overtime for
14
   pharmacists had changed because the state law changed in
15
    January of 2000.
16
           Q.
                 With respect to pharmacists in particular?
17
                 Right. There's a specific law that
           Α.
    pertains only to pharmacists.
18
19
          Q. So do you routinely attend the store
20
    manager meetings for the Save Mart stores?
          A. That was the first time I had gone and
21
22
    done a presentation.
23
          Q. All right. Do you make presentations to
    Save Mart stores in order to develop a new pharmacy in a
25
   store?
                  No, I do not. No.
26
27
                  During the time that you have been the
28
    director of pharmacy, have any conventional Save Mart
                                                          20
    stores added a pharmacy department to their store?
1
           A.
                Yes.
3
           Q.
                 How many?
                 Store 49 in Modesto and the Stockton one.
           Α.
5
                  When were they?
           Q.
6
                 The Stockton was October of '98, and
           Α.
7
    January of -- Modesto was January of this year, 2000.
           Q. Did you play a role in that -- bringing
8
9
    those departments up to full operation?
10
           Α.
                 Yes.
11
                 What are your responsibilities with
12
    respect to advertising for the pharmacy operations of
    Save Mart stores?
13
14
           A. Save --
15
           Q. Let me stop. If we talk about Save Mart,
16
    will that also mean S Mart?
17
           Α.
                 Yes.
```

```
18
                 So let's just agree to that. Whenever we
           Q.
19
    say Save Mart, that's Save Mart and S Mart?
20
           A. Okay.
21
                 Okay. So what are your responsibilities
22 with respect to the advertising for the pharmacies in
23
    Save Mart stores?
24
           A. I can place advertising in the weekly
25
    circular that comes out to homes. It's the weekly
26
    four-fold color brochure.
27
                  For the newspaper, you mean?
           Q.
28
                  For the newspaper, right. And I have
           Α.
    placed ads for diabetic meters, diabetic strips, and
1
    blood pressure machines, and that's it. Those are the
3
    items that I am responsible for advertising.
4
           Q.
                 Those are the only items you have
5
    advertised?
           A. Right.
Q. So you have never ever advertised any
6
7
8 specific drugs?
9
           Α.
                  No.
10
           Q.
                  Or any over-the-counter medications?
                 No, I'm not responsible for
11
           Α.
12
   over-the-counter medications.
          Q. Does the pharmacy department have any
13
14 responsibility for over-the-counter medications at all?
                 The only -- not the ones that Save Mart
15
    carries. If an item is not carried out front, we may
16
    order it.
17
18
           Q.
                 Is there a marketing theme or slogan or
19
   phrase or motto that somehow is the Save Mart pharmacy
20
    phrase?
                 They -- we have had several phrases that
21
22 have changed over time.
                 Tell me about that.
23
           Q.
24
                  I can remember one was, "Fast In, Fast
           Α.
25
    Out," which was for the front check stands, that the
    checkers would quickly check your order and get you on
26
27
    your way.
                  Then they did "Fast, friendly service,"
28
    with -- and then "Service with a Smile."
1
           Q. Any others?
                  Right now, it's "Good Old Fashion
3
           Α.
4
    Service."
5
                 These four phrases that you just gave me,
           Q.
6
    are they the phrases for the entire store operation?
7
          Α.
                Yes, it is.
           Q.
                  Are there any phrases, slogans, mottos
9
    that the pharmacy department has used?
10
           A.
11
           Q.
                  Some places, on their receipts or bags or
12
    whatever, stationery or whatever that comes out of the
13
    department, might have a little phrase that goes with it
   related to the pharmacy operation?
15
                  Mm-hmm.
           Α.
16
           Q.
                  Is there anything like that for Save Mart?
17
           Α.
18
                  Has there been in the past that you are
           Q.
   aware of?
19
          A. Not that I am aware of. Not that I
20
21 recall.
22
           Q. Are there any other stores that Save Mart
```

```
is affiliated with besides Save Mart, S Mart, and Food
24
    Maxx?
25
           Α.
                 No.
26
                 Since beginning working for Save Mart in
    April 1989, have there been any informational brochures
27
2.8
    made available to the customers through the pharmacy
                                                          2.3
    department with health information?
           A. Yes, there have.
3
           Q.
                 And, for instance, what subjects have
4 those covered?
          A. We have a set of brochures that cover
    subjects such as high blood pressure, insomnia, weight
6
7
    loss, asthma, diabetes, and other subjects. Like I
    can't remember all of them.
8
9
           Q. Smoking?
           A. No, there's not a brochure for smoking. Q. Heart disease?
10
11
12
                 Yes.
           Α.
13
           Q.
                 Cancer.
               I'm not sure. I don't think there's a
14
          Α.
15 cancer one.
          Q. Is there, at Save Mart, some sort of
16
17
    display rack for brochures?
18
          A. Some of the stores do have display racks,
19 not all.
                 Okay. Where do the brochures come from
20
21 that are displayed at Save Mart stores?
          A. Most pharmacies have a waiting area with a
2.2
23
    couple of seats or a bench. It's usually adjacent to
   the pharmacy or across from the pharmacy on an end cap,
   and the brochures will be in that area.
26
           Q. Is there a blood pressure machine there?
27
           Α.
                 Yes, there is.
                 Check your blood pressure?
2.8
           Q.
                                                          24
           Α.
                 Yes.
                  I always sit in that thing.
           Q.
           MR. KAMMER: We talked about you the other day.
           MR. DI SAIA: Yeah.
           MR. KAMMER: I hope you don't get claustrophobia.
6 BY MR. HULBURT:
                 Okay. Where does Save Mart get the
7
           Q.
   brochures? Do you write them yourselves?
8
9
           A.
                No, I don't.
10
                  Or do you obtain them from somewhere else?
           Q.
11
                  I do. The American Pharmaceutical
           Α.
12 Association created brochures, which they made available
13 to all pharmacy chains that were members of APhA.
14
           Q. And so are there only American
15
   Pharmaceutical Association brochures at Save Mart
16
    stores?
17
                 No. Some stores have vendor brochures,
18 manufacturer brochures.
19
           Q.
                 Like what you described earlier?
20
                 Right.
           Α.
21
                 Are you the one responsible for ordering
22
   the brochures for the stores?
                 For the American Pharmaceutical
23
           Α.
24 Association, yes.
25
           Q. Is there a particular set that you buy or
    a kit, or do you order a certain display rack that comes
    with certain stock brochures? Tell me how that works.
```

```
28
                  You can order the brochures printed by
    them if you want, or you can order a CD, which is what
1
    we did. We sent the CD to our sign shop, and the sign
    shop printed the brochures and added our logo to the
    back of the brochures.
                  If you want, you can order display racks
    from them, but we did not order the display racks.
                  On the CD, that includes a certain set of
8
    brochures?
                 It is the exact brochures in format for
9
           Α.
10
    printing.
                 Right. But -- the CD?
11
           Q.
12
                  Oh, yes.
           Α.
13
           Q.
                  In order to order the CD, you are choosing
14
    a certain set of brochures?
15
           A.
                  Exactly.
16
                  And it will come on CD format?
           Ο.
17
                  Exactly.
18
           Q.
                How do you describe that set of brochures
19
    that you order on the CD?
           A. I ordered them once. They have done this
20
    for two years. It's health-related issues, disease
21
22
    state.
                  How many brochures are on the CD, if you
23
           Q.
    printed all of them?
                  I don't know how many.
           Α.
26
                  Can you give me your best estimate?
           Q.
27
                  20 maybe.
           Α.
28
           Q.
                  And has it been the practice at Save Mart
                                                           26
   to print all the brochures and display them all?
1
           A. No. We have the brochures available at
   our warehouse. The pharmacists in charge are allowed to
    order the brochures that they feel are appropriate, and
    they are responsible for displaying them at the store if
    they wish.
                  Are all 20 -- let's assume that there are
           Ο.
    20 on the CD. Are all the brochures available at the
8
9
    Save Mart warehouse?
10
           Α.
                  Yes.
11
                 Were there any American Pharmaceutical
   Association brochures that you rejected saying, "This is
12
13
    not a brochure that we're going to use in a Save Mart
14
    store"?
15
           Α.
                  No.
16
                  Can you tell me the subject of the
           Q.
17 brochures that Save Mart got from the American
   Pharmaceutical Association CD?
18
19
           Α.
                 Each one?
20
           Q.
                  Mm-hmm.
21
           A.
                  No, I can't.
22
                  Can you tell me as many as you can?
           Q.
23
                  Insomnia, high blood pressure, heart
24 disease, weight loss, asthma, and diabetes. One was
    what to ask your pharmacist. One was a -- how to keep
    track of your medications.
26
27
           Q.
                  Do you recall any others?
28
           Α.
                  No.
                                                           27
                  Have you read each of the brochures from
1
           Q.
    the American Pharmaceutical Association?
                 I did a couple of years ago when they
```

```
first came out, yes.
           Q. In order to decide that you would use
5
6
   them?
7
                 Right.
                 Have the brochures changed?
           Q.
9
                 The American Pharmaceutical Association
           Α.
    has printed another list of brochures, but we elected
10
11
    not to use those, because we still had brochures in the
12
    warehouse.
13
                 Okay. So you're still using from the CD
           Q.
14 that Save Mart purchased two years ago?
           Α.
                Correct.
                 Is that right? You got it two years ago?
16
           Q.
17
                 We did not purchase it. It is provided
           Α.
18
    free because we are a member and Sav-On is a member of
19
    APhA. It was two years ago.
           Q. Does the heart disease brochure make any
20
21 reference to the effects of smoking or cigarettes or
22 cigarette smoke as being a contributing cause of heart
23 disease?
24
                  I do not think it does.
           Α.
25
           Q.
                 Does the asthma brochure make any
   reference to the effects of smoking or secondhand smoke
26
27 with children relating to asthma?
                 You said smoking or secondhand smoke?
28
                                                         28
                 I'll split that up. Someone should have
           Q.
2 objected to that question.
          MR. KAMMER: Objection. Compound. You can
3
    answer it if you understand it.
5
    BY MR. HULBURT:
6
          Q. Does the asthma brochure make any
7
    reference to smoking?
          A. I believe it says, "If you smoke, you
9 should quit."
           Q. Does the asthma brochure make any
10
11
    reference to a relationship between environmental
   tobacco smoke or secondhand smoke and asthma in
12
   children?
13
14
                  It may. I'm not sure. It may.
15
                 Is there a relationship between
16 environmental tobacco smoke and asthma, causing asthma
17
   in children?
          MR. EATON: Calls for an expert opinion, lacks
18
19
   foundation.
20
           MR. KAMMER: You can answer, if you can.
           THE WITNESS: I have not seen any definitive
21
22 documents that -- double-blind studies or whatsoever,
23 you know, that say that that is a problem, the cause. I
24
    have read for and against, and I haven't seen any -- any
25
    reputable studies that have absolutely proven the fact.
26
    BY MR. HULBURT:
27
           Q.
                Has Save Mart ever disseminated any
28 information to the public, suggesting a connection
                                                         29
   between environmental tobacco smoke and asthma?
1
           A. I am not aware of any.
3
                 Has Save Mart ever disseminated any
    information to the public suggesting a connection
4
5
   between environmental tobacco smoke and heart disease?
6
           A. I don't know.
7
                Has -- does environmental tobacco smoke
           Q.
   cause cancer?
```

```
MR. EATON: Objection. Lacks foundation, calls
10
   for an expert opinion.
11
          THE WITNESS: I don't know.
12 BY MR. HULBURT:
               Has Save Mart ever disseminated any
14 information to the public suggesting that environmental
15 tobacco smoke causes cancer?
16
                 I don't know.
                 Are you aware that the United States EPA
17
           Q.
18
   has concluded that environmental tobacco smoke causes
19
    cancer?
20
                 EPA being --
21
                 Environmental Protection Agency.
           Q.
22
                  I'm not aware of that.
           Α.
23
           Q.
                  Are you aware that the federal National
   Institute of Environmental Health Safety has concluded
   that environmental tobacco smoke causes cancer?
26
           A. No.
27
                 Has Save Mart ever disseminated any
           Q.
28
    information to its customers regarding environmental
                                                          30
    tobacco smoke at all?
                  I don't know.
           Α.
3
                 Do you know what I mean when I use the
   term environmental tobacco smoke?
           A. Yes, I do.
                 What do you understand that to be?
6
7
                 Being in the environment of someone else
    who is smoking. Not the primary person, but being
8
9
    around the smoke that's in the environment.
10
           Q. Who would know whether Save Mart has ever
11 disseminated any information regarding the health
12 effects of environmental tobacco smoke?
                I'm not sure. It would have to be one of
14 the other departments that's responsible for putting
15
   information in the stores, which would be advertising,
    trade and relations, operations. I'm not sure.
                  Has the pharmacy department of Save Mart
17
18 stores ever disseminated any information to the public
19 regarding the health effects of environmental tobacco
20 smoke?
21
                  No, they have not.
22
                  Are there other locations in the store
    besides the pharmacy where health information brochures
23
    are displayed or made available in Save Mart stores?
           A. Not health information brochures per se,
26
   but we have recipes sometimes in the store, healthy
27
    recipes. I'm not really sure what information or
    brochures the other departments have other than I know
                                                          31
    that there's some recipes available in the stores. Some
    stores, I think, have an advertising board up front, and
    I don't know what goes on with the advertising board.
                Advertising board means what?
                 Home for rent, roommate wanted, little
    postcards that you can put up there. An advertising
6
7
    board.
8
           Q.
                  Where customers can post something?
9
                  Mm-hmm.
           Α.
10
                  "Yes"?
           Q.
                  Yes. Mm-hmm.
11
           Α.
                  When you were at Payless Drug Store --
           Q.
13 let's go back to the beginning -- was there a smoking
```

```
policy for the employees of the store at Payless?
15
         A. Employees were allowed to smoke at lunch
16 and on their breaks. They were not allowed to smoke at
17 their job.
                 Were they allowed to smoke in the store?
18
           Q.
19
                 Yes, they were. In the break room only.
           Α.
                Did you, as a pharmacist, ever question
20
           Q.
21
    that policy or suggest the policies should be altered in
22
   some way?
23
           Α.
                 No.
24
           Q.
                 Are you a smoker?
25
           Α.
                 No.
                 Have you ever been a smoker?
26
           Q.
27
                 No, I have not.
           Α.
28
           Q.
                  Did you as a nonsmoker have any concerns
    about being in the environment of other smoking
1
    employees at Payless Drug Stores?
          MR. EATON: Beyond the scope of the deposition
    and designation.
           MR. KAMMER: I'm going to object to the question.
    It is. In that sense, I will instruct the witness not
7
    to answer.
           THE WITNESS: Okay.
8
9
    BY MR. HULBURT:
10
          Q. At Fry's Drug Stores, was there a smoking
11 policy?
12
                 Yes.
           Α.
                  What was that?
13
14
                 The same as Payless, up and to the point
15
   when the State said that there would be no smoking in
16 the store. And I have no idea what year that happened.
17
          Q. So when the State said that you cannot
18 smoke in a public place --
19
           A. Right.
20
                 -- then Fry's changed its policy?
           Q.
               Right, and the policy was employees were
21
           A.
22 not allowed to smoke in the store at all.
                Before that, at Fry's, employees could
23
          Q.
24 smoke in the break room?
          A. In the break room, mm-hmm.
25
26
                While at Fry's, did you ever challenge or
27 question that policy from the perspective of a
28
    pharmacist raising any health concerns about having
                                                          33
   nonsmoking employees in the same environment with
1
2 smoking employees?
3
           Α.
           Q.
                  Does Save Mart have a policy with respect
5
    to smoking in the workplace?
           A. Yes.
7
           Q.
                  What is that?
8
           A.
                 Employees are not allowed to smoke in the
9
   store.
               Is that as a result of the state law?
With Save Mart, I'm not sure, because the
10
           Q.
11
          Α.
    law was in effect when I came to work for them.
12
13
          Q. As a pharmacist, do you belong to any
14
   associations?
15
          A. Yes, I do.
16
                  Professional associations?
           Q.
17
          Α.
18
           Q.
                  What are they?
```

The American Pharmaceutical Association, the California Pharmacists Association, the National 21 Association of Chain Drug Stores, National Council for 22 Prescription Drug Programs, Food --MR. EATON: Could you say that last one again? THE WITNESS: It's NCPDP. National Council for 24 25 Prescription Drug Programs. MR. KAMMER: It's easy for you to say. 26 THE WITNESS: And the Food and Marketing 27 28 Institute, Pharmacy Services Committee. 34 BY MR. HULBURT: Q. Do you receive from any of these 3 associations periodic journals or newsletters or publications? 5 A. Yes. Q. Do each of them have their own 6 7 publications? Yes, they do. 9 Q. Is it your practice to routinely read the 10 publications that come from these associations you 11 listed? I read them. Sometimes I just scan them 12 13 and decide what's important to read thoroughly. 14 Could I get some water, please. 15 MR. KAMMER: Yes, you may. Go off the record. 16 (A recess was taken.) BY MR. HULBURT: 17 You specifically mentioned a committee of 18 the Food and Marketing Institute, and so I want to ask you if you are on any committees or have been on any committees in any of the other associations? 21 22 Α. No, I have not. Have you held any offices in any of --23 Q. 24 have you been an officer in any of those associations? 25 A. No, I have not. What is the Journal of the American 26 Ο. 27 Pharmaceutical Association? A. It's their publication magazine. 28 35 1 What's it called? Q. Journal of the American Pharmaceutical Α. Association. Real creative. 3 What is the -- what's the title of the 5 journal for the California Pharmacists Association? 6 A. I believe it's California Pharmacists. 7 Okay. And the same question for the National Association of Chain Drug Stores. A. They just -- they put out -- they don't put out a magazine. They have an executive newsletter, 10 11 a color, four-page brochure that's printed, I think, 12 monthly. An executive newsletter. 13 And the same question for the National Q. 14 Council of Prescription Drug Programs? A. They have a quarterly magazine. It's probably eight pages or so. And I do -- I don't 16 remember what the name of that one is. 17 18 Q. And the Food and Marketing Institute, does it have a journal? 19 20 A. No. They have -- well, the pharmacy part 21 of it. I'm not aware of the other part of it. I mean Food and Marketing Institute is way beyond pharmacy, but 23 the pharmacy part of it has a newsletter that they put

24 out, I believe, quarterly; and I don't know the name of the newsletter. 2.6 Q. What does it mean to be a member of the 27 Pharmacy Services Committee? Does that mean you attend 28 committee meetings? 36 Right. 1 Α. You're active in that association? Q. 3 There is a committee that plans and gets Α. 4 speakers for an annual meeting, and I'm on that committee. We determine the meeting parameters. 5 What -- how would you describe what the 6 7 Food and Marketing Institute, Pharmacy Services 8 Committee does other than have an annual meeting and have speakers? What's the focus? What's the subject 9 10 area? What's the areas of interest of that committee? The members of the association are all 11 Α. 12 grocery stores. The focus is on food and anything that 13 relates to food. 14 Q. And for the Pharmacy Services Committee, 15 the focus is on pharmacies in grocery stores? 16 Α. That's correct. 17 So your issues that your committee deals Q. 18 with are what? 19 A. Some legal issues. We're concerned about 20 the different state laws that are being introduced about pharmacy, about benefits, about healthcare, about 21 Medicare, transmission of claims, reconciliation of 22 claims, things like that. 2.3 24 Q. Have there ever been any articles in the Pharmacy Services Committee newsletter related to the health effects of cigarettes? 26 27 A. I don't think so. That's not their scope. How about related to the health effects of 28 Q. 37 environmental tobacco smoke? 1 A. No, I don't think so. Have there ever been any presentations or 3 Q. panels or meetings or speakers at any of the Pharmacy 4 5 Services Committee annual meetings related to cigarettes, smoking, secondhand smoke, any issues 7 related to cigarettes? Not since I have been a member. 8 Α. 9 Have you, as a pharmacist, ever questioned 10 the notion of selling cigarettes in one part of your 11 store and selling remedies for health ills caused by 12 cigarettes in another part of the store? 13 MR. EATON: Assumes facts not in evidence, 14 argumentative. 15 MR. KAMMER: You may answer. 16 THE WITNESS: No, I have not. 17 BY MR. HULBURT: 18 Have you ever considered that, thought Q. 19 about that? 20 Α. Yes. 21 Do you find that, as a professional Q. 22 pharmacist, do you find that professionally inconsistent for you; that on the one hand, you're in the business of 23 selling drugs and products and health remedies, and on the other hand, your operation is always in a store that 26 is selling cigarettes which are prone to cause health 27 evils? 28 MR. KAMMER: I'm going to object to the question

```
as beyond the scope of the deposition notice and
 1
    instruct the witness not to answer.
    BY MR. HULBURT:
                  Has that ever been an issue that you
            Ο.
 5
    struggled with in your mind at all?
           MR. KAMMER: Same objection. Same instruction.
 7
    BY MR. HULBURT:
 8
                  When you were the pharmacy manager at the
            Ο.
 9
    Save Mart -- at the Save Mart store, did you attend the
10
    store manager meetings?
11
                  Very rarely.
           Α.
12
                  Was that one of the responsibilities of
            Q.
13
    the pharmacy manager, to attend store manager meetings?
                If -- It wasn't a requirement, but if it
14
15
    were possible, they would like you to attend.
    reason I didn't was they were on Monday at 12:00, our
16
    busiest time of the week.
17
18
                  At any of the store manager meetings that
19
    you attended at Save Mart, was there ever any discussion
    regarding the cigarette sales?
20
21
            Α.
                  No.
22
                  Or advertising or promoting or marketing
            Q.
23
    or anything related to cigarettes?
24
           Α.
                  No.
25
                  Have you at Save Mart ever had any
    discussions with any other Save Mart employees regarding
26
    cigarette sales? And I say that as broadly as possible.
27
    Sales, marketing, advertisement, promotion, anything
28
                                                            39
    related to cigarettes at Save Mart stores.
 1
 2.
                  No.
           Α.
 3
                   Have you ever read any articles in the
    Journal of the American Pharmaceutical Association
    related to the health effects of cigarettes?
                   Yes.
 7
                   Do you recall something specifically?
            Ο.
 8
           Α.
                  About cancer, lung cancer, from
9
    cigarettes.
10
           MR. EATON: I missed it.
11
           MR. HULBURT: Cancer and lung cancer.
12
           MR. EATON: Thank you.
    BY MR. HULBURT:
13
14
                  Have you ever read anything in the
15
    American Journal of Pharmaceutical Association regarding
16
    the health effects of environmental tobacco smoke?
                  I believe they recently had an article,
17
18
    but I haven't read it. One of the most recent issues.
19
    I'm behind in my reading schedule.
           MR. KAMMER: So are we all.
2.0
21
    BY MR. HULBURT:
                  Same idea then with the California
22
            Q.
23
    Pharmacists. Have you ever read any articles in the
24
    California Pharmacists regarding the health effects of
25
    cigarettes or environmental tobacco smoke?
26
                  I'm sure I must have, but I can't recall.
            Α.
27
                  Do you save the journals after you read
28
    them, or do you read them and throw them away?
                                                            40
 1
           Α.
                   About a year, and then I toss them.
 2
                   Do you clip articles?
            Q.
 3
           Α.
            Q.
                   Of the brochures that came from the
```

```
American Pharmaceutical Association, when you -- you
6
    read each of those brochures before deciding that,
7
    "We'll put them in our stores"?
           Α.
                  That's correct.
                  What was your purpose in reading them?
9
           Q.
10
                  To find out if there were any specific
           Α.
    drugs mentioned in there or any proposals for patients
11
    to switch drugs that they were presently taking.
13
                 Okay. So you're trying to make sure that
14 these brochures are not just marketing tools for some
15
    drug maker?
16
                  Correct.
           Α.
17
                 Did you read the brochures for accuracy?
           Q.
18
                 I'm not an expert on each one of those
           Α.
19
    subjects, but APhA had hired experts to write the
20
    brochures. I did read them to see if they were
21
   reasonable.
22
                 Did you make your own determination that
           Q.
23 the medical substance of the brochures was accurate?
24
                Within my knowledge, yes.
25
                 Were you relying on the American
           Q.
   Pharmaceutical Association with respect to the accuracy
26
27
    of the brochures?
28
           A. That is correct.
1
                  And you believe that they had experts who
   researched and wrote the brochures?
                  That's correct.
           Α.
                  How do you know that?
 4
           Ο.
5
                  I remember reading, when we got the --
6
    before we ordered the brochures, about who had written
7
   the brochures. I remember reading that. Experts in the
8
   field.
                Some promotional letter -- Right.
9
           Q.
10
           A.
11
                 -- from the APhA
           Q.
12
           Α.
                  Right.
                  -- telling you about this CD available?
13
           Ο.
14
           A.
                  Right.
15
           Ο.
                 Do you know who they were that were the
16 experts that supposedly wrote the brochures?
17
                 No, I do not.
           Α.
18
                 If a customer in Save Mart store -- strike
           Q.
19
    that.
                  Are there any Save Mart policies and
21 procedures regarding how a pharmacist is supposed to
22 respond to a customer's question regarding general
23 health information?
           MR. EATON: Vague.
           THE WITNESS: Yeah. Could you repeat it?
25
26
    BY MR. HULBURT:
27
                 I'm trying to start at the biggest,
           Q.
28
    broadest level first, which is, is there some policy or
    procedure regarding --
                How to answer a question?
           Α.
3
           Q.
                  Yes.
4
           Α.
                  No.
5
                  Pharmacists communicating with customers
           Ο.
6
    regarding health-related questions?
7
           A. No.
8
                  Are there policies and procedures for the
    pharmacy department?
```

```
10
                  Yes, there are policies and procedures.
           Α.
11
                  Within the policies and procedures, are
           Q.
12 there any policies and procedures related to
13 communicating with the customers?
           A. There is a policy and procedure on
15
    counseling patients on their prescription medications.
           Q. Because of the law?
16
                 Right.
17
           Α.
               How about counseling patients on health
18
           Q.
19
    questions unrelated to a specific prescription?
           A. No, there is no policy.
20
21
                 So how does a pharmacist at Save Mart know
           Q.
22 how to handle that situation?
23
           MR. EATON: Vague, incomplete hypothetical.
           THE WITNESS: I wouldn't know.
24
25
    BY MR. HULBURT:
           Q. It's left to their discretion?
26
27
           A.
                Mm-hmm.
28
           Q.
                 "Yes"?
                                                         43
           A.
1
                Yes.
           A. Yes.
Q. Has Save Mart, as a company, given any
   guidance to its pharmacists as to how to respond to a
    customer's question that is not specifically related to
5
    the prescription?
6
           A. No. No.
7
                Does Save Mart participate in any sort of
    1 (800) program where a customer can call a number to
8
9
    get information?
10
           Α.
                 Yes, we have a 1 (800) number.
11
                 What is that? Tell me about that.
           Q.
12
                 It's a 1 (800) number where customers can
           Α.
13 call, either with compliments or complaints, and there's
14 two people that staff the phones; and then the comments
15 are transcribed and sent to the department that's
16
    responsible.
           Q. Right. So that's sort of a customer
17
    service complaint number?
18
           A. Right. Right.
19
20
                 Is there a 1 (800) number that a customer
21 can call to get health information?
               No, there is not.
22
           A.
                Some stores, I understand, have a program
23
           Q.
    called Ask the Pharmacist, where they call some 800
25
    number to talk to a pharmacist?
26
           A. Mm-hmm.
                Do you know about that?
27
           Q.
28
                 I'm aware of that.
                                                         44
           Q. Has Save Mart ever participated in that
1
    program?
                 No, we have not.
           Α.
               Has Save Mart ever participated in a
4
           Q.
5 program similar to that, where Save Mart is promoting
    the idea of you can call some number and you can get
7
    health-related information?
8
           Α.
                 No.
9
                 Before you started using the American
10
    Pharmaceutical brochures two years ago, were there
11 brochures, general health information brochures, at Save
12 Mart stores?
13
           A. Not that I am aware of, no.
14
           Q.
                Is that something that you would have been
```

aware of as a pharmacy manager? A. As a pharmacist, I would have known that 17 there were brochures sent from the corporate office to 18 be handed out, yes, and I don't remember any. Before the APhA brochures, was each 19 20 individual pharmacy department permitted to obtain their own brochures and display their own brochures? 21 22 Yes, they were. 23 Q. So if a pharmacist or a pharmacy manager 24 wanted to get some brochures from some source and put them out on a rack, they had the discretion, the 25 26 authority, to do that? 27 That's correct. Α. 28 Q. Did you ever do that as a pharmacy manager 1 in your store at Save Mart? A. I ordered some from the American Heart 2. 3 Association once. Q. What did you get from the American Heart 5 Association? A. Brochures about high blood pressure. Q. Any others? 6 7 A. No. Those are the only ones I remember 8 9 ordering. Q. Was that one brochure?A. It was a stack of, like, 100 to put by our 10 11 12 blood pressure machine. One brochure. 13 Q. I understand you got several copies of one 14 brochure? 15 Α. Right. 16 Your reason for getting that was? 17 Because we had a blood pressure machine, I 18 felt the patients needed to know more about what high 19 blood pressure meant. Q. Other than the American Heart Association 20 21 high blood pressure brochure, did you ever get any other brochures for your department? That -- wait a minute. That was not an 23 24 American Heart -- wait a minute. Yeah, that was 25 American Heart Association. I thought you said pharmaceutical. It was an American Heart Association 27 brochure. So repeat the last question. 28 Other than that, did you get any other Q. 1 brochures for your department as a pharmacy manager? 2. A. I received brochures from manufacturers on 3 diabetes machines. Q. We talked about that. 5 Α. Yeah. 6 Q. Other than that? 7 Α. 8 Currently, since Save Mart has been using Q. 9 the APhA brochures, are the pharmacists still allowed to 10 go get their own brochures to create their own displays? 11 Α. Yes, they are. 12 Q. Do they? Some of them do. 13 Α. 14 Can you give me some examples of some brochures that you know are displayed in Save Mart 15 16 stores that individual pharmacists or pharmacy managers 17 are obtaining to display for their customers? 18 A. There's one about how to handle your 19 insurance company for the patients. One of the stores

has some brochures from the American Heart Association, American Diabetes Association, and the American Lung 22 Association. 23 Q. On what subjects? On the American Heart Association, heart 25 disease. American Diabetes Association, it's about, I think -- I believe it talks about the difference between 26 27 juvenile diabetes and adult onset diabetes and what are 28 the symptoms. And the American Lung Association talks 47 about asthma. And in what store is that? Ο. I know that it's -- Store 73, L'Amour, has 3 it, but I'm not sure of other stores that have it. There may be others, but I'm not sure. 5 6 Q. Is it the L'Amour store that has the lung 7 Association, Diabetes Association, and the Heart 8 Association brochures? 9 Mm-hmm. Α. 10 Q. "Yes"? Yes. 11 Α. 12 I want to say how do you know? Do you Q. have -- do you review the brochures that are going to be 13 14 displayed in every store? No. I do inspections of the store. And 15 16 when I am there, I look at the brochures that they have 17 on display. 18 How often do you inspect each store? Q. I try to inspect each store annually. 19 Α. 20 Q. And have you been successful in doing that? 21 22 Almost. Α. 23 Q. So on average, you get around to each 24 store about once a year? That's correct. 25 Α. Does a pharmacy need to get some sort of 26 Q. 27 approval from you or anybody else in order to get a brochure other than the American Pharmaceutical 28 48 1 brochures to be displayed? A. No, they do not. 3 So they can do that on their own? Q. 4 Right. Α. Can you give me a sense of the chain of 5 6 command that kind of -- the hierarchy in which you fit? 7 We have got you as the director of pharmacy. And so 8 above you is whom? 9 I report to Cecil Russell, who is the 10 director of marketing, and he reports to Bob Piccinini, 11 the owner of the company. 12 And then below you is what? Pharmacy Q. 13 managers? A. Pharmacy managers, right.Q. Is that the next level below you? They 14 15 16 report to you? 17 Well, we have a few corporate office employees that report to me, a host administrator for 18 our computer system, a help desk person, again, for our 19 computer system, and a pharmacy administrator who helps 20 21 me with purchasing and contracts. 22 Q. Okay. And they're in the office with you? 23 They're in the office, right. Α. 24 Q. Where are you? I should have asked you

```
that earlier. What's your business address?
     A. 1800 Standiford, S-t-a-n-d-i-f-o-r-d,
26
27
    Avenue in Modesto.
28
          Q. Is that the corporate headquarters of Save
1
    Mart?
                 Yes, it is.
           Α.
                  And so you have your office support staff,
           Q.
    and then in the field, the next step below you of people
    that report to you is what?
5
           A. Pharmacy managers.
7
                 And then a pharmacy manager has its
           Q.
    pharmacy staff?
8
           A. That's correct.
9
10
           Q.
                 How many pharmacists are there employed by
    Save Mart?
11
           A. About 80.
12
13
                 Is that an accurate description? Are the
14 pharmacists employed by Save Mart, or are they
15 independent contractors?
16
                  They're all employees of Save Mart.
           Α.
17
                  Are there other licensed professionals in
18
    the pharmacy department besides pharmacists?
           A. Yes, there are.
19
20
                  What are they?
           Q.
21
                 Pharmacy technicians.
                 How many pharmacy -- are they employed by
           Q.
   Save Mart, also?
23
           A. Yes, they are employed by Save Mart.
24
25
           Ο.
                  How many pharmacy technicians are employed
26
    by Save Mart?
27
           A. Full and part-time, probably 40.
                  What is the territory of Save Mart stores?
28
           Q.
                The -- they run from Lodi, mainly in the
1
    Central Valley, from Lodi down to south of Bakersfield,
    Tehachapi, and then there are a few stores in the East
    Bay and in San Jose. But most of them are in the
    valley, Central Valley.
5
           Q. All California?
6
7
                 All in California, right.
           Α.
8
                 In order to be a pharmacist or a pharmacy
    technician at a Save Mart store, do you have to be
9
    licensed in California?
10
11
           A.
                 The pharmacists are licensed. The
12
    technicians are registered, yes, in California.
                 In California.
13
14
                  What does it mean to be a registered
    pharmacy technician? What is that position?
15
16
           A. That you have worked a certain -- there's
17
    two ways to become a technician. One is to get
    on-the-job training in a pharmacy, a certain number of
18
    hours that a pharmacist signs off on. Then you get
19
20 fingerprinted and signed up for the board, and they give
21 a permit or license. I'm not sure what they call it.
22
                  The other method is if you go to tech
    school. Some of the JCs have tech schools. There's
23
    tech schools in Modesto and Stockton and different
    cities. And then you apply to the board after you have
26
    graduated from tech school, and they will give you your
27
    license. Your registration, I guess, is what they call
28
    it.
```

```
What is the scope of practice of a
           Q.
   registered pharmacy technician?
3
           A. The technician is allowed to enter
4 information into the computer system under the
    supervision of the pharmacist. They are allowed to
    count, pour, lick, and stick, and they -- Everything
    that they do is approved by the pharmacist after they do
9
                 When you say enter information in the
           Ο.
10
    computer, you're talking about a customer's prescription
11
    record?
12
                 Right. They can enter the customer's
13
   information, the insurance information. They can also
    enter in the information from a prescription itself, the
14
    drug, the directions, quantity, and then they can
16
    process the prescription on the computer system.
17
               Do you require that the Save Mart
           Q.
18
    pharmacists belong to any professional associations?
19
          A. No, we do not.
20
           Q.
                 Are they free to join whatever they want
21
    to join?
22
                 Yes, they are.
23
                 Does Save Mart pay for any professional
           Ο.
24
    memberships for the pharmacists?
25
           A. No, we do not.
26
                  Does Save Mart have any guideline policy,
    procedure, practice related to the dissemination of
27
    information regarding environmental tobacco smoke?
28
                                                          52
           Α.
                  Could you repeat that?
2
                  Yeah. Does Save Mart have any policy,
           Q.
3
   procedure, guideline, practice related to the
 4 dissemination of information regarding environmental
    tobacco smoke?
           A. As Save Mart as a company, I'm not aware
6
7
    of any.
           Q. How about the pharmacies?
           A.
                 No, the pharmacies do not.
9
10
                  What did you do in order to prepare for
           Ο.
11 your deposition today?
          A. I met yesterday with my lawyers and
    discussed what was going -- what was going to happen
13
14
   here today.
                 Did you do anything else, speak with --
15
           Q.
16
           A.
                  I reviewed -- hmm? Speak with what?
17
           Q.
                  Did you do anything else?
                  I reviewed the APhA brochures, the ones
18
           Α.
19 that I had sent down.
                 Which ones?
20
           Q.
21
           Α.
                 The APhA brochures.
                 All 20 of them?
22
           Q.
           A.
23
                 Quickly. I pulled them out of the file,
24 glanced, and sat them down.
25
           Q.
               Those are brochures that you sent to your
26
    lawyers --
27
                 Right.
           Α.
28
                 -- at some other time?
           Q.
                                                          53
1
                  Mm-hmm.
           Α.
2
                  "Yes"?
           Q.
3
                  Yes. I sent them down last week.
           Α.
                  Okay. So when was the last time that you
           Q.
    reviewed the APhA brochures?
```

```
Α.
                  Last week, before I sent them down, I
7
   quickly scanned through them.
8
           Q. In that review, did you see any mention
9 whatsoever related to cigarettes or smoking or cigarette
10 smoke, environmental tobacco smoke?
11
                  I saw two mentions of cigarette smoke.
12
                  Where?
           Ο.
                  One in the asthma, and one in the heart.
13
           Α.
           Q.
14
                  What did they say about asthma and
15 cigarettes?
                 If you smoke, you should stop.
16
           Α.
17
                 Anything else in the asthma brochure?
           Q.
18
                 I don't recall.
           Α.
                 What did it say about heart?
19
           Q.
               Don't smoke.
20
           Α.
21
           Q.
                  Is that advice that you agree with as a
22 pharmacist?
23
          A. Yes.
                 Do you have those brochures? They weren't
           Ο.
25 produced?
           MR. KAMMER: I sent the asthma one over to you
2.6
27
    yesterday. The other one just says smoke. Smoking.
    And that's not, you know, a warning concerning ETS
                                                           54
   within the category of documents that were in the
1
2 production.
           MR. HULBURT: Okay. I didn't -- I don't have --
           MR. KAMMER: Let me see if I have it. The only
4
    one I sent you is the asthma because it's the only one
5
6
    that says environmental tobacco smoke. I may have a
7
    copy.
           MR. HULBURT: All right. In fact, Brian told me
8
9
    yesterday that there was no --
           MR. KAMMER: I personally found this reference
10
11 late yesterday afternoon and sent it over to you
12
   immediately.
           MR. EATON: Thank you.
13
           MR. HULBURT: Thank you.
14
15
           MR. KAMMER: We missed it in the other review.
16
           MR. HULBURT: Okay. Let's mark this as
17 Exhibit 4036.
                  (Plaintiffs' Exhibit No. 4036 was marked.)
18
19 BY MR. HULBURT:
20
           Q. Is this a copy of the APhA asthma brochure
21
   that's displayed in the Save Mart brochures?
          A. Yes. It's a little different, because
22
23 it's a tri-fold brochure and in color.
           Q. I understand this is a photocopy of the
25 tri-fold?
                Yes.
26
           A.
27
                  If we folded it, it looks like this,
           Q.
28
   right?
                                                           55
1
                That's right. That's right.
                 If we folded it, the back of the brochure
   is where you have printed -- or Save Mart has printed
   its own logo --
5
           Α.
                  That's correct.
           Q.
6
                  -- to kind of customize the brochure?
          A. That's correct.
Q. Next to that says Astra. What is Astra?
A. Astra is a drug company.
Q. And so why is Astra on here with the APhA
7
8
9
10
```

and Save Mart Supermarkets? 12 A. Astra provided funds to APhA to help put 13 the funding for the brochures as a health service for 14 customers. So in this Living with Asthma brochure Q. 16 that comes from the American Pharmaceutical Association under the section, "What Causes my Asthma?" it says, 17 "Other things in your world referred to as," quote, 'triggers,'" end quote, "don't cause asthma, but they 19 20 can make you more susceptible to experiencing symptoms. 21 Examples of triggers are passive smoking, " and others. They list others. 23 So is that the reference that you're 24 referring to related to smoking and asthma? Yes, it is. 25 26 Q. Do you know where that information came from to be included in this brochure? 27 28 A. No, I do not. 56 1 Q. And you did nothing to confirm the accuracy of that statement, did you? A. No. Is it a statement that you believe to be Q. 5 true? 6 MR. EATON: Calls for an expert opinion, lacks 7 foundation. MR. KAMMER: You can answer, if you can. 9 THE WITNESS: Cigarette smoke, I believe, can 10 make asthma worse. BY MR. HULBURT: 12 Q. Does Save Mart pharmacies promote 13 themselves in a way to try to create a sense of trust 14 and confidence in its customers? Yes. And is part of the mission -- for lack of 16 Q. 17 a better word, part of the mission of the Save Mart pharmacies to create a sense in the customers that Save Mart pharmacy is a place to go for health information? 19 A. We haven't really done that, no. 20 21 Q. Is there a mission statement for Save Mart 22 pharmacies? No, there is not. 23 A. 24 Is there a mission statement for Save Q. 25 Mart? 26 A. Yes. 27 What is it? Q. Save Mart will provide a safe, secure 28 Α. 57 1 environment for our customers and -- I don't know all the words, but basically --Q. It's like a scout motto. You're supposed to remember the scout motto. A. Based on four things: Quality, service, 5 6 freshness, store conditions and price and value, and then our people are the base, you know, the employees. 8 Q. All right. 9 MR. KAMMER: You pass. MR. DI SAIA: A law firm's mission. 10 BY MR. HULBURT: 11 Q. Describe for me what is a Save Mart store. 13 I have never seen a Save Mart store. So tell me. What is a Save Mart store? 15 Α. A Save Mart store is a full service

```
grocery store with perimeter departments that include
17 pharmacy, deli, bakery, full service bakery and deli.
18 Some of our stores have areas where you can actually eat
19
   in the store. Fish departments along with the meat
20 department.
21
                  Some of our stores have alternative health
   food sections in them now. It's -- it varies though.
22
23
    You know, some of our older stores are old traditional
    smaller groceries, and the newer stores are full
25
    service, upscale groceries.
26
           Q. Are S marts the same?
27
           Α.
                 Yes.
28
                  All right. Does environmental tobacco
           Q.
                                                          58
   smoke kill?
          MR. EATON: Objection. Lacks foundation, calls
   for an expert opinion, argumentative.
          MR. KAMMER: Objection.
           MR. DI SAIA: Outside the scope.
           MR. KAMMER: Beyond the scope of the deposition.
7
    I will instruct the witness not to answer.
    BY MR. HULBURT:
9
           Q. Has Save Mart ever made that statement to
10
    any -- to the public, that environmental tobacco smoke
11 kills?
12
                 I'm not aware. I don't know.
13
                 Does environmental tobacco smoke retard
           Ο.
14 the growth of the respiratory system?
           MR. EATON: Same objections.
15
           MR. KAMMER: Same objection with instruction not
17
   to answer.
18 BY MR. HULBURT:
          Q. Has Save Mart ever disseminated that
19
20 statement to the public?
               I don't know.
Does -- do the Save Mart pharmacies have
21
           A.
22
           Q.
   information regarding the health effects of
23
24 environmental tobacco smoke that they have not made
25 available to the public?
26
                 No, they do not.
27
                 Have any other Save Mart stores ever used
28 a brochure from the American Lung Association related to
    cancer?
          A.
                 I don't know.
3
                 Would you know if that had happened since
           Q.
    you have been the pharmacy director?
          A. Like I said before, I don't preview all
    the brochures that are in the store; so I don't know.
7
           Q. We made that clear, that you don't preview
    them. If there are brochures that are displayed, are
    you notified of that in some way, whether you
9
10 pre-approved it or not? Do you get some list that tells
11 you, "Here are the brochures that we're displaying at
12 this current time"?
               No, I do not.
So the only way you would know the
13
           Α.
14
15
   brochures that are actually being displayed is when you
   do your inspections approximately once a year?
16
           A. That's correct.
17
18
                Is there anyone else who would know what
19 brochures are on display at any given time in each of
20
    the stores?
```

```
21
                  No, not unless they do an inspection.
           Α.
22
                  Does Save Mart have a web site?
           Q.
23
                  No, they do not.
           Α.
24
           Q.
                  When you order your products for the
25 pharmacy department, do you order from some distributor,
26
    or do you order direct from the manufacturers?
                 Most of our pharmaceuticals come through a
27
           Α.
    wholesaler, Bergen Brunswig.
28
                                                           60
1
                  How do you spell that?
           Q.
                 B-e-r-g-e-n, second word, capital
2.
           Α.
    B-r-u-n-s-w-i-q.
           Q. Does Bergen Brunswig provide any health
5
    information on brochures for use in your stores?
           A. No, they do not.
7
           Ο.
                  Do you know what Yosemite Wholesale is?
8
           Α.
                  Yes. It's a warehouse that we own in
9
    Merced. Save Mart.
10
           Q. It's a Save Mart warehouse?
           A.
11
                  Correct.
               And so that's not a warehouse store.
12
           Q.
    That's a warehouse supply for the stores?
13
           A. Right. They distribute product from
14
15
    manufacturers to the stores.
16
          Q. Do any of the pharmacy products come from
17 the Yosemite Warehouse?
                 We don't -- we do not warehouse any
18
19
    pharmaceuticals there.
20
           Q. How about other things that might be sold
21
    through the pharmacy department; is there anything
22
    that's warehoused in the Yosemite --
           A. That is sold, no, huh-uh. We have
23
24 supplies, bags, and the brochures I have talked about.
25
           Q.
                Okay.
26
           Α.
                  Some tape, pharmacy tape.
27
                  The APhA brochures are at the Yosemite
           Q.
    Wholesale Warehouse?
28
                                                           61
               That's correct.
Let me show you what I will mark as
1
           A.
   Exhibit 4037, which are some documents produced earlier
    in the case, Bates No. SMS 1 and 2.
5
                 Mm-hmm.
           Α.
                  (Plaintiffs' Exhibit No. 4037 was marked.)
6
7
    BY MR. HULBURT:
8
           Q. Are you familiar with these?
9
                 I have seen these hanging up in the
           Α.
10 employee break area.
11
           Q.
                  The first page is the sign --
12
                  Right.
           Α.
13
                  -- that says, "Warning, Tobacco smoke is
           Q.
14
   known to the State of California to cause cancer."
15
                  The second page of this exhibit is a memo
16 to all Yosemite Wholesale employees from management
17 dated March 31, 1993.
18
                  Have you ever seen that before?
                  No. As I said before, I'm not involved
19
20
    with other departments or parts of the company, and this
    is previous to my being a director.
21
22
                 Right. Have you ever been to the
           Q.
23 warehouse?
               I have visited it, yes.
Is this memo something that's posted there
24
           Α.
25
           Q.
```

```
next to the warning sign?
26
27
         A. I have no idea. I didn't see any -- I
28
    mean, I didn't read anything on the walls when I was
                                                           62
    down there. I don't know.
2.
                 Do you know who wrote this memo?
           Q.
                 I have no idea. In 1993, I wasn't even
3
           Α.
    aware that Yosemite existed.
5
                  (Mr. Foster enters.)
    BY MR. HULBURT:
6
7
                  And this memo makes the statement, "Not
    only is smoking hazardous to the health of the smoker,
8
9
    but more and more information in regards to the ill
    effects of secondhand smoke are being brought to the
10
    forefront. Smoke filled rooms can have as much as six-
11
12
    times the air pollution as a busy highway. Workers
    exposed to secondhand smoke on the job are 34 percent
13
14
    more likely to get lung cancer. There will be 3,000
15
    Americans die of lung cancer this year due to secondhand
16
    smoke."
17
                  Can you tell me the source of any of that
18
    information?
19
                  No, I cannot.
           Α.
20
           Q.
                 Is it an accurate statement from your
    perspective as a director of pharmacy for Save Mart?
21
22
           MR. EATON: Objection.
           MR. HULBURT: That paragraph.
23
           MR. KAMMER: Objection. It's beyond the scope of
24
    the deposition. I will instruct the witness not to
25
2.6
    answer.
27
    BY MR. HULBURT:
           Q. Has Save Mart ever disseminated any
28
                                                           63
    information consistent with this paragraph, this second
    paragraph, that I just read, any information consistent
    with that paragraph to the public other than its own
    employees?
           Α.
                  Not that I am aware of.
6
                  Have you ever thought about doing that?
           Q.
7
           Α.
                  No.
8
                  Let me show you this report. It's SMS 8
           Q.
9
   through SMS 29. It's -- it says it's a special report
    entitled A Look at Smoking in the Workplace, from the
10
11
    publishers of Business and Health, published by Medical
12
    Economics. This was also produced by the Save Mart
13
    attorneys earlier in the case.
14
                  Is that something you're familiar with?
15
           Α.
16
           Q.
                  Have you ever seen it?
17
                  No.
           Α.
18
                  Other than the APhA brochures, did you
           Q.
    provide any documents to the Save Mart lawyers related
19
20
   to this case?
21
           Α.
                 The brochures, and there's a magazine that
    we hand out, Medizine magazine.
23
                  "I" magazine?
           Q.
24
                 Medizine, M-e-d-i-z-i-n-e.
           Α.
25
           Q.
                  What is Medizine magazine?
                  It's a free publication for customers that
26
           Α.
27
    they can pick up at the stores.
28
                 And is that intended to be published
           Q.
                                                           64
1
    through the pharmacy department?
```

```
No. No. It's published by Medizine
           Α.
3
    publishers.
           Q. Handed out at the pharmacy?
A. Right. Well, not handed out. It's picked
4
    up. We just have it on the counter for anybody that
6
7
    wants to take it.
                All right. Is that something that you
8
           Q.
9
    read before placing on the counter to disseminate to the
    public?
10
11
                 No, I do not.
           Α.
12
                 How frequently is the Medizine magazine
           Q.
13 published?
           Α.
14
                 Quarterly.
15
                  What types of information is in that?
           Q.
16
                 Health information. Such as one issue may
17
   be devoted to diabetes. Another issue might be devoted
   to women's health, osteoporosis, or heart problems.
18
19
          Q. Is it generally one issue per -- one
20 subject per issue?
21
           Α.
                  They throw in a few other things. You
22 know, they rotate articles, and they have several
    different articles on the same subject, different
23
24
    aspects.
25
                 And are the Medizine magazines available
           Q.
    at all the Save Mart stores?
26
27
           A. The pharmacy stores only.
                 That's what I meant. Are they available
28
           Q.
                                                          65
    at all the Save Mart pharmacies?
1
           A. Yes.
3
                 Where do they come from? Where does Save
           Q.
4
    Mart get them?
5
           A. From Medizine.
               Does Medizine do anything other than
           Q.
7
    publish the magazine?
8
          A. I believe they have a web site, and I'm
9
    not sure what other fields they're involved in.
           Q. Why does Save Mart make the Medizine
10
11
    magazines available to its customers?
12
          A. As a customer service. One thing that
13 distinguishes us from some of the other competitors.
14
          Q. Where are the Medizine magazines
15
    displayed, typically?
          A. Either in the waiting area or on the
16
17
    brochure rack, if they have a brochure rack; or some of
18
    the stores just have them sitting on the counter.
19
                Does Save Mart pay for the Medizine
           Q.
20
    magazines?
          A. We do. Every other issue. We pay for
    every other issues. The other issues are provided free.
22
23
                How much do you pay for the Medizine
           Q.
24
    magazines?
25
          A. Thirty cents an issue. They're small, 5 x
26
    7, I believe. Little magazines.
27
           Q.
                 Typically, approximately, how many pages?
28
                  20 to 30.
           Α.
                  Where is Medizine located? I mean, your
1
    contact in order to get the magazines, where is that?
3
           A. Somewhere in the Midwest. I'm not sure.
                 Is it your office that deals with the
    purchase of the Medizine magazines?
           Α.
                 Yes, it does.
```

When did Save Mart first start placing the Q. Medizine magazines in its stores? A. About two years ago. 9 Was it your decision to do that? 10 Q. 11 Α. Yes, it was. 12 Q. Why? 13 As a customer service to the customers. Α. There's ads in the magazines and coupons in the 14 magazines for customers, and it distinguishes us from 15 16 the competition, that we give something else for free 17 that they don't. Was that something that you went looking Q. for or just one of the many things that comes across 19 your desk, and you thought that might be interesting? 20 21 A. It was presented to me at a conference, 22 when we had business appointments, and it did look interesting. And --23 24 Q. Do you keep the back issues of the 25 Medizine magazine anywhere? 26 A. No, I do not. 27 Q. Would there be any repository at Save Mart 28 so that if I said I wanted to have a copy of each issue of Medizine magazine that was distributed at Save Mart, 1 2 would there be a file or a folder somewhere where you 3 could get those? No, there is not. A. Do the magazines come through Save Mart Q. corporate and then distributed to each individual store? 7 A. It's -- the magazines are sent to three of 8 our stores, and they're distributed regionally from 9 those three stores. 10 Q. Can you tell me approximately how much Save Mart spends on the Medizine magazines? 11 A. About \$1,000 a year. 12 Can you tell me approximately how much 13 Q. 14 Save Mart spends on the APhA brochures? A. I believe it was eight cents per brochure 15 16 through our sign shop. 17 Q. And so how many were made or how much was 18 spent on the idea of, "Let's print up a whole bunch of 19 APhA brochures"? A. Probably about \$1,000.
Q. Have there been any reprints done by the 20 21 22 Save Mart print shop since they were first printed two 23 years ago? 24 A. No, there have not. 25 Not for any of the issues? Q. Correct, not for any of them. 26 Α. Q. Have there been any articles related to --27 28 in smoking or environmental tobacco smoke in Medizine 68 1 magazine? 2 Α. I don't know. Q. Do you read each issue that is placed in 4 Save Mart stores? No, I do not. 5 Α. Does anybody at Save Mart -- does anybody 6 7 have the responsibility at Save Mart to read each issue 8 of Medizine magazine so that Save Mart knows what it's 9 giving out to its customers? 10 Α. 11 Q. To your knowledge, is there anyone at Save

```
Mart who, as a matter of course, reads each issue of
12
13 Medizine magazine?
14
           A. To my knowledge, no.
15
           Q.
                 Is the Medizine -- do you know the address
of the Medizine magazine web site? Is it medizine.com?
17
           Α.
               Yes, www.medizine.com.
                 Is Medizine spelled --
18
           Q.
                M-e-d --
M-e-d-i-z-i-n-e?
Mm-hmm.
Just like medicine with a "Z"?
19
           A.
           Q.
20
           A.
21
22
           Q.
23
                Mm-hmm.
           Α.
24
                 We got into that Medizine thing with the
           Q.
   question: Other than the APhA brochures, are there any
25
    other documents that you provided to your lawyers? And
27
   you told me you sent a Medizine magazine.
28
                  Mm-hmm.
           Α.
                                                          69
1
                 Are there any other documents that you
2 have sent to your lawyers, to the Save Mart lawyers?
                 Documents or brochures or --
                  Yeah, documents --
           Q.
5
                 Like memos or things that we had printed
           Α.
    at the office?
6
                "Documents" out of a lawyer's mouth is an
7
           Q.
8
    attempt to be an all-encompassing thing, which means
    "anything."
           MR. KAMMER: We have a terrible definition.
10
           THE WITNESS: There were some other brochures
11
   that I sent down that we hand out with prescription
13
   medication.
14 BY MR. HULBURT:
           Q. Related to what?
15
                 Prescriptions and health.
16
           Α.
17
           Q.
                 What prescriptions for what?
18
                 Well, when we fill our prescriptions, we
           Α.
    print a brochure called an FYI brochure, for your
19
    information, and we hand that to the patient with the
20
21 brochure. It has their drug monograph on it, which
22 tells them how to take the medication, what side-effects
23 to look for, how to store the medication, all the
24 information required.
25
                  And then it also sometimes has some
    coupons on that, related to them. Like if they have
26
27
    arthritis, there might be a Tylenol coupon, or it could
28
    be a default message in the store to buy cards or
                                                          70
    something like that. But it's a brochure created by
2 Health Resource, which is a company that we have a
    partnership with. And we hand those out when the
    patient gets their prescription. For new prescriptions
    only.
                  So the FYI brochure is something that's
           Q.
7
    printed with each prescription?
8
           Α.
                 Each new prescription.
9
                  All right. And it's printed off a
           Q.
10
   computer?
11
           Α.
                  Yes.
                  And the personalized information will be
12
           Ο.
13
   related to that customer's new prescription --
14
           A. That's correct.
15
                 -- and it will be printed on something
16 that's pre-printed with whatever the topic of the day is
```

```
from Health Resources?
17
          A. That's correct.

O. And how frequen
18
19
           Q.
                 And how frequently did those topics, the
20 pre-printed topics from Health Resources, how frequently
21 do they change?
           MR. EATON: Lacks foundation.
22
    BY MR. HULBURT:
23
24
                  Do you know what I mean by that?
           Q.
25
                  The content?
           Α.
26
           Q.
                  Yes.
27
           A.
                  It's random. It changes with each
28
   brochure.
                                                          71
                 With each printing?
1
           Q.
2
           Α.
                  They have a set number of items that they
3
    print, and it's all computerized, and I don't know how
4
    many there are.
5
          Q. Does it print out of a -- a printer at the
6
    Save Mart store?
7
          A. It's the same printer we use for our
    labels, yes, uh-huh.
8
           Q. Is it -- is the -- is the pre-printed
9
10
    content already on the paper?
                Right.
11
           A.
12
           Q.
                 And then there's just a space where the
13 personalized information is going to get printed?
                 The pre-printed information on the paper
14
    on the back of the brochure, there's usually an ad for a
15
    blockbuster drug like Prolisec or Claritin or something
16
    like that. That's the complete back of the brochure.
17
18
    On the other side of the brochure, it's blank until we
19
   print it.
20
                 And on some part of the brochure, there is
           Q.
21 some health information?
22
           A.
                Sometimes there is.
23
                 Like what?
           Q.
24
           Α.
                 If it's a diabetic patient, it may have a
   little thing about how to care for your feet. If it's a
25
    heart -- blood pressure patient, it may tell them the
26
2.7
   importance of checking their blood pressure every day.
28
    That kind of thing.
                                                          72
                 How does one know to print the right
1
    substantive content for the right customer?
3
           A. There's a software system that does that
4
    based on the NDC of the drug.
5
                 So if there's a certain kind of drug
           Q.
    that's compromised for this brochure, the computer will
7
    try to match that up with the right content from the
    Health Resources brochure?
9
                  That's correct.
           Α.
10
                  Including the ad on the back and
           Q.
11 including --
12
           Α.
                  No. The ad is previously printed.
13
                  All right. So including whatever the
14
   substantive health information is going to be, try to
    make that relevant to this customer's current purchase?
15
              Exactly.
16
           Α.
17
                  What is Health Resources? Is that some
           Ο.
18
   company?
19
                 Health Resources is a company. It's owned
20
    by Catalina Marketing.
21
           Q.
                 Where is that?
```

```
22
                  Health Resources is in Phoenix, Arizona.
23
                  Now, you said that Save Mart has a
           Q.
24 partnership with Health Resources. What do you mean by
25
                  For printing the brochures and handing the
26
    brochures out -- we are allowed to have printers that
27
28
    no -- they leased the printers to us at no cost that we
    use in our stores, and we also share some market revenue
1
    on the couponing.
3
                  Do you pay Health Resources anything?
           Α.
           Q.
5
                  So they provide the printer, and they
6
    provide the paper --
7
           A.
                 That's correct.
8
           Q.
                  -- and they provide the software?
9
           A.
                  That's correct.
10
                 And in exchange, I take it, they are
           Q.
11 getting paid advertising from the drug companies?
           Α.
12
                 That's right.
13
                  That's Health Resources' motivation?
           Q.
14
                  That's right.
           Α.
                  Now, are there a certain number of
15
           Q.
16
   substantive choices on the Health Resources brochures?
   You know --
17
18
           Α.
                 I don't understand.
19
                 We have got this idea that we are going to
20 try to compromise this as closely as possible to the
    customer's recent purchase.
21
           A. Mm-hmm.
22
23
                 Are there eight choices to choose from or
           Q.
24
    10 or 20 or three --
25
           A. I don't know. I don't know how many
26 choices there are. We don't do the choosing. The
27
    software system does it.
28
                 Has anyone at Save Mart reviewed the
           Q.
                                                          74
    Health Resources substantive content so that Save Mart
1
    knows exactly what it's giving to its customer?
3
           A.
                 Mm-hmm, I have.
                 All of it?
           Ο.
5
                 As new ones come out, they send them to
           Α.
6
    me, and I review them.
7
          Q.
               So you have read every substantive health
8
    resource brochure?
          A. That's right.
9
                And approved it? Yes.
10
           Q.
11
           A.
12
           Q.
                Is that why you read it?
13
                 Right.
           Α.
               Because if you're going to hand this to
14
           Q.
15
   your customer, they think it's coming from Save Mart?
16
           A. Right.
17
           Q.
                  So you want to make sure it's something
   that Save Mart wants to say?
19
                 Mm-hmm.
           Α.
20
                  "Yes"?
           Q.
21
           Α.
                  Yes.
                  And have any of these Health Resources
22
           Q.
23
   brochures included any information regarding smoking?
24
           A. Not the ones that we hand out with the
25
    prescription drugs. The patients can request other
26
    ones, other brochures, about health, and there's one on
```

```
27
    smoking.
28
           Q.
                  From Health Resources?
                                                            75
 1
           Α.
                  Mm-hmm.
            Q.
                  "Yes"?
 3
                  Mm-hmm.
           Α.
           MR. EATON: "Yes."
 5
    BY MR. HULBURT:
 6
                 You have to say "yes."
           Q.
 7
                  Yes. I'm sorry. I'm used to talking to
           Α.
    my kids.
 8
9
                  We all know what you are saying, but she's
    not supposed to interpret it.
10
11
                  Why is the smoking one not one of the
12
    brochures that is handed to the customer with
13
    prescriptions?
14
                It's not part of the program, and we have
           Α.
15
    no idea who's a smoker and who isn't a smoker. And it's
    a separate health-related topic that customers may
17
    request if they are getting a prescription. It's not
18
    automatic.
19
                  What would a customer have to say at Save
           Q.
20
    Mart in order to get the smoking brochure from Health
21
    Resources?
                  On the regular brochures that are printed
22
23
   out, every once in awhile, it will say these other
    topics are available, and it will be random topics
    selected, and it will have numbers and say what it is;
25
    diabetes, heart disease, cholesterol.
26
27
                  The customer would have to bring the
28
    brochure back and say, "I want 17, 18, or 25," or
                                                            76
    whatever it is, and the pharmacist would go to the
    computer system, type it in, and punch a button, and it
    would print out.
 3
                  Can you give me an estimate of the number
           Q.
 5
    of topics there are from Health Resources available
 6
    through Save Mart?
 7
                 I don't know.
           Α.
 8
                  Can you give me a range, any estimate at
 9
    all?
10
                  20, 30, something like that.
11
                  Did you make some decision about which of
12
    the Health Resources content you were going to make
13
    available direct to the customers and which would be
14
    available only if specifically requested?
15
           A. All of those are available only if
16
    specifically requested.
17
           Q.
                  All of what?
18
                  All of the extra health brochures. The
           Α.
19
    original brochure with the new prescription is
20
    automatically handed out with every new prescription.
21
    If they want any other brochure, the patient has to
22
    request it. It's not automatically handed out --
23
           Q.
                  Okay.
24
                  -- on any topic.
           Α.
                  Can you give me an estimate of the number
25
26
    of regular brochures that are part of the software at
27
    Save Mart from Health Resources that come with
28
    prescriptions?
                                                           77
 1
                 That come with prescriptions. Every
     single new prescription gets a brochure with it.
```

```
So how many choices are there? I'm back
           Q.
   to that question again.
5
          A. Choices of what?
                Of what the substance is going to be on
           Q.
7 the Health Resources brochure.
8
           A.
                I have no idea.
9
                 Can you give me an estimate?
           Q.
10
                 I can't even give an estimate.
           Α.
11
           Q.
                 No range?
12
           A.
                 No.
13
                Who is your contact at Health Resources?
           Q.
               Dave Miller.
Is the company Health Resources, or is the
14
           Α.
15
           Q.
16 company Catalina Marketing?
17
          A.
               Health Resources is the one that we deal
18
   with.
          Q. All right.A. Catalina Marketing is the owner of Health
19
20
21 Resources.
           Q.
               Do they have a web site?
22
23
                 I don't know.
           Α.
           Q. Are there any Health Resources brochures
24
25
   on the subject of environmental tobacco smoke?
26
           A.
                  There's one on smoking, but I haven't read
   it.
27
28
           Q.
                 Has the smoking brochure from Health
    Resources ever been distributed to a Save Mart customer?
           A. You know, I really don't know.
3
           Ο.
                  Is there a way to know that --
                  The customers -- I could probably ask
4
           Α.
5
   Health Resources to find out whether we printed any, but
   I don't know. Very, very rarely do customers ever ask
    for any of the extra brochures. So I really don't know.
7
           Q.
                 So you said earlier, I thought, that you
8
9
    read all of the brochures --
           A. When they issue --
10
           Q.
                 -- from Health Resources?
11
12
           A.
                 Not those extra ones.
               Have you read any of the extra ones?
In order to print -- in order to produce
13
           Ο.
15 them, you have to actually go to the computer system and
16
    print them out and -- you know, and do them separately.
17
    It's not something that is kept on file or available
    anywhere. And I have never gone into a store, myself,
19
    and printed them out and sat down and read them. No, I
20 haven't read them.
21
           Q. Has anyone on behalf of Save Mart actually
22 read the 20, 30, 40 extra health brochures from Health
23 Resources?
24
                  I'm not aware of anyone. There may have
25 been pharmacists. I don't know.
26
          Q. So how do you know that the information in
them is accurate and reliable?
28
           Α.
                 I don't know.
                                                          79
                 Has anyone read the smoking brochure on
1
    behalf of Save Mart, the Health Resources smoking
    brochure?
                  Not that I am aware of.
4
           Α.
5
                  Do you have any idea what it says?
           Q.
           Α.
           Q.
                 Do you know whether it's accurate?
```

```
8
           Α.
                  No.
9
                  Who writes the brochures for Health
           Q.
10 Resources?
11
                 The Health Resource company has health
12 writers. A lot of their information comes from First
13 Data Bank or Medispan. And there's a third group, but I
    don't remember the name. And they are medical writers.
14
15
                 How do you know that?
           Q.
16
                 Because they told me.
           Α.
17
           Q.
                 Dave Miller told you that?
18
           Α.
                  Yes.
19
                  Do you do anything to review the accuracy
           Q.
of the Health Resources brochures?
21
           A.
                 No.
22
           Q.
                  Do you rely entirely on Health Resources
23
   for that?
               For accuracy?
2.4
           Α.
25
           Q.
                 Yes.
26
           A.
                 Yes.
               Medical accuracy?
Medical accuracy, yes.
27
           Q.
28
           Α.
                                                          80
           Q. Do they have any physicians on staff at
1
   Health Resources that review the brochures?
3
          Α.
                Yes, they do.
           Q.
                 How many?
5
           Α.
                 I don't know.
6
                 How do you know they have physicians?
           Q.
7
                 Because, in the past, I have seen letters,
           Α.
   and I have seen a name, and I have seen -- I have seen
9
    all the titles. A lot of them are professors at
10 pharmacy schools with doctorates, and they are medical
11 physicians and other educators in the industry.
                 How do you know that?
           Q.
                 Because I was given a list and I read it
13
           Α.
14 once, and I -- you know, I don't remember who it was,
15
    but I remember seeing that.
                 What do those various people do with
16
           Ο.
17
    respect to these specific brochures?
18
           A. They write the content and review it and
19
   edit it.
20
                 That's your understanding?
                 That's my understanding.
21
           Α.
22
           Q.
                 Is there a Health Resources brochure
23
   related to environmental tobacco smoke?
2.4
           A. No, there's not.
25
                  Why have you made it your personal
26 practice to read all the American Pharmaceutical
27 Association brochures for accuracy, but not read the
28 Health Resources brochures for accuracy?
                  I don't have a good answer for that one.
1
           Α.
    Time? Never thought of it. Assumed that, you know, the
3 educators that are writing the brochures were the
    experts, not myself.
                 Have you found that the American
    Pharmaceutical Association is less reliable than Health
6
7
    Resources?
8
                 No. The reason I was reading the
           Α.
9
   Health -- the American Pharmaceutical Association
10 brochures was not for accuracy, but to find out if there
11 were any specific mentions of drugs that they were
12 trying to promote in those brochures, which Save Mart
```

```
does not want to do.
13
     Q. However, Save Mart does that everytime a
15 Health Resources brochure gets printed up?
16
           A. Does what?
                Advertises a specific drug?
No, we do not.
Isn't that what's on the ba
17
           Q.
18
           A.
19
                 Isn't that what's on the back of the
           Q.
20
   brochure?
           A. Some of the backs of the brochure. Q. The blockbuster drug, you said?
21
22
23
           A.
                 Yes, some of them.
                That's the whole point? That's the whole point.
24
           Q.
25
           A.
26
                  The whole point of the Health Resources
           Q.
27
   program --
28
           Α.
                  Mm-hmm.
                                                            82
                 -- is so that a blockbuster drug gets
1
 2 advertised, right?
           A. Mm-hmm.
           MR. EATON: Lacks foundation, calls for
 5
    speculation.
           THE WITNESS: Not necessarily. The point of the
 7
    Health Resources program for Save Mart is to provide the
 8 monograph to the patient and perhaps some coupons which
 9
   might make them come back and spend some more money in
10
    our stores.
11 BY MR. HULBURT:
           Q. Okay. And, of course, that's what I am
12
    talking about, is the monograph, and nobody at Save Mart
    has any idea whether the monograph is accurate. Is that
15
    true?
16
                  Oh, the monograph. No. I'm sorry. The
17 monograph is the patient -- is the patient information
    with the prescription required by law. It is accurate,
18
    because it's reviewed by the FDA. And it's -- the drug
19
    companies have to write up that, and then they provide
20
    it to the First Data Bank or Medispan, who provides it
21
22 to our software company, and give it to us. The
23 monograph is not at all related to advertising. It's
24 how to take the drug, the side effects, what other drugs
25 to avoid, and how to store the medication. That's the
26
    monograph. That is accurate.
27
                 So nobody at Save Mart knows whether the
28
    substantive health information on the Health Resources
                                                            83
   brochure is accurate?
1
          A. There's no experts at Save Mart that could
    read it and say, "Yes, it's accurate."
           Q.
                Nobody knows?
 5
                  Right.
           Α.
 6
                  Is there anything else that you provided
 7
    to the Save Mart lawyers besides the APhA brochures, the
 8
    Medizine magazine, and the Health Resources printout?
 9
           Α.
10
                  Of the Health Resources printout, what did
           Q.
    you send to your lawyers?
11
12
                Samples of the ones that the patients can
13
    request.
          Q. Related to smoking?A. There was one -- one for smoking, yes, in
14
15
16 them.
17
          Q. What was the other sub -- what was the
```

```
other substance of the Health Resources brochures that
19
   you provided?
20
           Α.
                 Let's see. Asthma, you know, everything
21 that they could request. Osteoporosis. If there's a
22 disease and you name it, then on it, of the 20 and 30,
23
    it's probably in there.
24
                 You send them all?
           Ο.
25
           Α.
                  Mm-hmm.
           MR. HULBURT: Do we have those, Bill?
26
           MR. KAMMER: You don't have them.
27
28
           MR. HULBURT: I know I don't have them, but we
   specifically requested all --
1
           MR. KAMMER: -- documents concerning ETS. You
3
    have all documents concerning ETS.
           THE WITNESS: There's nothing --
5
           MR. HULBURT: Yeah, but that's not right. We
6 specifically requested all documents regarding the
7 health issues, including, but not limited to, any
    discussion --
9
          MR. KAMMER: No, that's a deposition topic, and
   she's prepared to testify at the deposition on that
10
    topic. It's a difference between Deposition Topic 4 and
11
12
    the document request. We spent a lot of time going
   through these documents to make sure that you get the
13
14 ones that you asked for, and you have.
           MR. HULBURT: So you're telling me that the
    document request does not request information related to
16
    the various health issues --
17
           MR. KAMMER: Correct.
19
           MR. HULBURT: -- other than as it's related to
20 ETS?
           MR. KAMMER: I'm doing the same thing you do. We
21
22 shouldn't interrupt before he finishes. I'm telling you
23 that that's correct. The document request covers only
24
    documents related to ETS.
    BY MR. HULBURT:
25
                  Do any of -- Did you read the Health
26
           Q.
27 Resources brochures, when you printed them out, in order
28 to send them to your lawyers?
                                                          85
1
                  No, I did not.
2
                 Did anybody at Save Mart?
           Q.
3
                 No. I had a store print them out to send
   them to my secretary, who put them in a FedEx, who sent
5
   them down here.
6
                 So you still have no idea what they say?
           Q.
7
                  Right.
8
                  Is there anything else that you sent to
           Q.
9 your lawyers?
           MR. EATON: Asked and answered.
10
           THE WITNESS: I already said "no" to that
11
12
    question.
13
    BY MR. HULBURT:
           Q. All right. Now, the Medizine magazine,
15
    did you send just one issue of that?
16
                 That's correct.
           Α.
17
                  Was that the most recent issue?
           Q.
18
           Α.
                  That's correct.
19
                  Was there anything in that issue related
           Q.
20 to cigarettes or secondhand smoke or --
21
           A. I'm not sure.
22
           Q.
                Did you read it?
```

```
23
           Α.
                  No.
24
                  All right. Have you read any part of it?
           Q.
                  The cover.
25
           Α.
26
           Q.
                  What was the cover? What was the --
27
           A.
                  The picture of a woman.
28
          Q.
                  What's the cover article?
                                                           86
1
           Α.
                  Something about summer. I don't know.
2
           Q.
                  Sunscreen?
3
                  Yeah.
           Α.
           MR. KAMMER: Can we take a break now?
5
           MR. HULBURT: Sure, we can take a break.
                  (A recess was taken.)
6
7
    BY MR. HULBURT:
                  Ms. Snider, do you read Medical Economics?
8
           Q.
9
           Α.
                  No, I do not.
10
                  Have you ever subscribed to that?
           Q.
11
                  No, I haven't.
           Α.
12
                  All right. Maybe we already did this, but
           Ο.
13 this was SMS 8 through --
           MR. EATON: 29.
14
    BY MR. HULBURT:
15
                 -- 29, which is a special report regarding
16
           Q.
17
    smoking in the workplace published by Medical Economics.
18
    Have you ever seen that?
19
           A. No, I haven't.
20
                 Save Mart in this lawsuit also produced
21 many copies of various city and county ordinances
    regarding smoking, I guess, in some of the cities where
22
    Save Mart does business. It's SMS 30 through 117. Have
   you ever reviewed any of the local ordinances of any of
    the cities or counties in locations where you have Save
26
   Mart stores, ordinances related to smoking or smoking
27
    restrictions?
28
                No, I have not.
           Α.
                                                           87
                  Or cigarette sales?
           Q.
           Α.
                  No, I have not.
3
                  Have you ever participated in any efforts
           Ο.
    in any communities to create smoking ordinances?
           A. No, I have not.
6
                  Or have you ever participated against any
           Q.
7
    smoking ordinances?
8
           Α.
                 No, I have not.
9
                  Also produced from Save Mart in this case
10
   is a report that's Bates No. SMS 18 through 153 entitled
11
   Environmental Tobacco Smoke in the Workplace, Health,
    Legal, and Economic Impacts, published by the Bureau of
13
    Business Practice. Is this something you are familiar
14
    with?
15
                  No, I have never seen it before.
           Α.
16
                  In this report, it describes the EPA's
           Q.
17
    report regarding secondhand smoke, environmental tobacco
18
    smoke. Have you ever read the EPA report or any parts
19
    of it?
20
                  No, I haven't.
           Α.
21
                  Have you read any summaries of it or
22
    descriptions of it or articles about it?
23
           Α.
                 I have heard EPA mentioned, but I don't
24
    recall reading any articles about it, specifically.
25
           Q. Have you ever read any reports from NIOSH,
26
    the National Institute of Occupational Safety and
27
    Health --
```

```
28
                   No, I haven't.
            Α.
                                                            88
                   -- related to ETS?
 1
            Q.
            Α.
                   No.
            Ο.
                  Have you ever participated in developing
 4
    any smoking policies for any of the companies or stores
    that you worked for?
                   No, I have not.
            Α.
 7
                  Have you ever done any research as a
            Ο.
 8
    pharmacist or as part of your pharmacy training?
 9
                You mean in my entire career?
10
                   Yeah, research.
            Ο.
11
            Α.
                   Yes.
12
                  Have you ever researched any subjects that
13
    might in any way be related to smoking or the health
14
    effects of smoking, or cigarette smoke?
                  No, I haven't.
15
           Α.
16
                  Did you do any research related to any
            Ο.
17
    respiratory issues?
18
            Α.
                  No, I haven't.
19
                   Have you done any research related to
            Q.
20
    cancer?
21
            Α.
                   No, I haven't.
22
                   Is there somebody at Save Mart who is like
            Q.
    a safety officer? I don't know if that phrase means
23
    anything at Save Mart, but some companies might have a
    safety officer or a person who is responsible for the
    overall safety and health of the employees.
26
27
                   As far as I know, that would be Mike
28
    Silvera out of Human Resources. We do have a safety
                                                             89
    committee, and I don't know who the head of the safety
 1
 2.
    committee is.
                  How do you spell Mike's last name?
 3
            Q.
                   S-i-l-v-e-r-a.
 4
            Α.
 5
                   This stack of documents that I have from
    Save Mart is loaded with things like these reports that
 7
    I am talking about, reports regarding smoking and
 8
    environmental tobacco smoke in the workplace, ordinances
 9
    regarding smoking public, motto policies for a smoke
    free workplace, health effects of ETS, newspaper
    articles about being exposed to smokers. Do you know
11
    where in the organizational structure of Save Mart
12
13
    information like this would generally be located?
14
           Α.
                  No, I do not.
15
                   Is this something that Mike -- I can't
            Q.
16
    remember Mike's last name.
17
           MR. KAMMER: Silvera.
18
           THE WITNESS: Silvera.
    BY MR. HULBURT:
19
20
                   Is this something that Mike Silvera to
21
    your understanding would be the one to be responsible
22
    for?
23
            Α.
                   Possibly.
24
                  Is there anybody else at Save Mart who you
25
    think would be more likely to be the person who would
    have knowledge regarding these issues from these reports
26
27
    and things at Save Mart?
                  Well, I'm not sure who's in charge of
28
            Α.
                                                             90
    government affairs, but I would think that somebody from
 1
    government affairs would be involved with the
     ordinances.
```

```
There's another report here called a
           Q.
5
   Decision Maker's Guide to Reducing Smoking at the Work
6 Site published by U.S. Department of Health and Human
7 Services. It's SMS 193 through 216. Take a minute to
   look at that. I will ask you if you are familiar with
9
    that.
                 No, I have never seen this before.
10
               Here is one, SMS 217 through 224, entitled
11
           Q.
    Smoke Free Workplace, an Employer's Guide to Nonsmoking
12
13 Policies. I guess, first, let me ask you if you have
14 ever seen that.
15
           Α.
16
                 It says on Page No. 219, SMS 219, it says,
17
   "Some facts about smoking. The hazards of smoking are
    not a matter of controversy." Do you agree with that
19
    statement?
20
          A.
                 Yes.
21
                 Has Save Mart ever publicly disclosed or
22 made a statement to the public to that effect, that the
23 hazards of smoking are not a matter of controversy?
24
         A. Not in those words, but that sign that you
25
    showed -- that was posted in the lounge, you know --
           Q. The sign for Yosemite?
26
27
           Α.
                  The one -- the State of California, you
28 know, says that smoking causes cancer.
                                                          91
                 Okay. That was Exhibit 4037?
           Ο.
2.
                 Right.
           Α.
3
                 This is posted in the stores?
           Q.
           Α.
                  In the break rooms, mm-hmm.
5
                 For the customers -- I mean for the
           Q.
6 employees?
7
           Α.
                For the employees.
               So my question is, has Save Mart ever
9 disseminated the information to the public that the
10 hazards of smoking are not a matter of controversy?
          A. I don't know.Q. The first sentence below that says, "There
11
12
13 is no longer any disagreement among scientists that
14 smoking tobacco, particularly cigarettes, is extremely
15 hazard." Do you agree with that statement?
16
           Α.
                 I agree.
17
                 The next heading is Cigarette Smoke can
           Q.
   be -- I'm sorry -- Cigarette Smoke can Harm Nonsmokers,
   too. Do you agree with that statement?
19
20
          MR. EATON: Objection. Calls for expert
21 testimony, lacks foundation, also beyond the scope.
          MR. KAMMER: I'm going to object on the scope,
23 and instruct the witness not to answer.
24 BY MR. HULBURT:
25
                The first sentence below, it says,
   "Involuntary smoking, the exposure of nonsmokers to
26
    other's smoke, is now considered a serious health
27
28 hazard."
           MR. KAMMER: Same objection. Same instruction.
1
2 BY MR. HULBURT:
           Q. Has Save Mart ever disseminated any
   information substantively similar to that sense to the
5
    public?
6
               I don't know.
Or to any of its customers?
          Α.
7
           Q.
           Α.
                I don't know.
```

```
The sentence below that says, "Indeed,
           Q.
10 cigarette smoke is widely recognized as the most serious
11 indoor air pollutant, leading cause of exposure to toxic
12 chemicals for most workers." Do you agree with that
13 statement?
14
           MR. KAMMER: Same objection. Same instruction
15 not to answer.
   BY MR. HULBURT:
17
           Q. Has Save Mart ever disseminated
18 information consistent with that sentence to any of its
19 customers?
20
                I don't know.
           Α.
               The next heading is Smoking is an
21
          Q.
22 Addiction. Do you agree with that statement?
           MR. KAMMER: Same objection, same instruction.
   BY MR. HULBURT:
           Q. Does Save Mart sell products that are
26 designed to ease the effects of the addictive qualities
27 of cigarettes?
28
           MR. EATON: Objection. Assumes facts not in
                                                        93
1 evidence.
           MR. DI SAIA: Calls for expert opinion.
           MR. EATON: Join.
          MR. KAMMER: You can answer if you know the
           THE WITNESS: The question, the way it was
7 phrased, is kind of confusing.
8 BY MR. HULBURT:
9
           Q. Does Save Mart pharmacy sell products,
10 drugs, which are designed to ease the effects of the
11 addictive qualities of cigarettes so that a smoking
12 customer can stop smoking?
                Oh.
           Α.
           MR. EATON: Same objections.
14
          THE WITNESS: When you said, "ease the effects,"
15
   I mean, there's a difference between stopping smoking
   and easing the effects of smoking while you continue to
17
18 smoke. So that's why I was confused. We don't sell
19 anything that eases the effects of a person who is
20 smoking, but there are products that Save Mart sells
21 that help a person to quit if they want to quit.
22 BY MR. HULBURT:
23
           Q. Various drugs?
          A.
24
                Right.
                 All right. And those are products that
           Q.
26 Save Mart sells because it's been determined that
27 cigarettes are addictive?
          MR. EATON: Objection. Calls for expert opinion,
28
1 lacks foundation.
          MR. DI SAIA: Calls for speculation.
3 BY MR. HULBURT:
          Q.
                 Right?
           MR. KAMMER: You can answer.
           MR. EATON: Same objections.
6
7
           THE WITNESS: I don't know why Save Mart sells
8
   those products other than they're making a profit on
9
    them.
10 BY MR. HULBURT:
11
    Q. Do you know why those products are
12 prescribed?
13
          MR. EATON: Same objections.
```

```
THE WITNESS: Some are prescribed, and some are
14
15
   not.
16 BY MR. HULBURT:
17
          Q. All right. Well, let's talk about the
18 prescription -- only the prescription drugs would go
19 through the Save Mart pharmacy. Is that right?
                Prescription drugs, right.
20
21
           Ο.
                 So let's talk about prescription drugs.
    Does Save Mart pharmacy sell prescription drugs which
22
23 are designed to help people stop smoking to offset the
24 addictive qualities of the cigarettes?
          MR. EATON: Objection. Lacks foundation, calls
26 for speculation.
          THE WITNESS: They don't really offset the
27
28
    addictive properties. What they do is help a person not
   want to smoke. There's a difference between, you know,
1
2 working straight on the addiction, and then also easing
   the craving. And that's what it does. It makes them
4 ease the craving.
   BY MR. HULBURT:
           Q. Are you talking about Nicorette?
                No. Actually, I'm talking about Zyban or
7
           Α.
8
   Prozac or Wellbutrin or several other pills. Most of
   the patches have been moved to over-the-counter drugs
9
10 now and are no longer required prescription.
                All right. So Ease the Craving is a
12 treatment in order to ease the effects of the addiction?
          MR. EATON: Same objections. Calls for expert
13
   testimony.
           THE WITNESS: I'm not sure when you say the
15
16 "effects" of the addiction. I mean, addiction is
17 addiction, not that addiction has effects or doesn't
18 have effects.
19 BY MR. HULBURT:
20
           Q. How about ease the addiction?
           MR. EATON: Same objections.
21
22
    BY MR. HULBURT:
23
          Q.
                 When you say ease the craving, is that
24 synonomous with ease the addiction?
          MR. EATON: Same objection.
26
           THE WITNESS: According to what I know, there's
27 different medical terminologies for craving and
28
    addiction.
                                                         96
   BY MR. HULBURT:
1
          Q. Does Save Mart sell products designed to
    treat a smoker's addiction to cigarettes?
           MR. EATON: Assumes facts not in evidence, calls
   for expert testimony, lacks foundation, calls for
    speculation.
           MR. KAMMER: You can answer.
8
           THE WITNESS: Yes.
9 BY MR. HULBURT:
           Q. What would that be?
10
11
                Different pharmaceutical medications, such
           Α.
12
   as Zyban.
13
                 Where are the cigarettes displayed at Save
           Q.
14
   Mart stores?
15
          A. I'm not aware of every store, but I have
16 seen them up front by the checkstands in a locked case.
17
          Q. Have you seen any cigarette advertising in
18
    Save Mart stores?
```

```
19
                  You know, I don't -- I don't really
20
    remember. I mean, there may be signs like -- you know,
    light signs that have cigarette companies on them, but I
21
22
    don't pay attention to that. So I'm not sure.
                  Have you seen in cigarette -- I'm sorry.
23
24
                  Have you seen in Save Mart stores any
25
    displays that are promoting sweepstakes for cigarette
26
    companies or cigarette company products or --
27
           A.
                  I have seen, on packs of cigarettes, as I
28
    go through the checkstand, yeah, little signs there
                                                           97
    about, you know, get clothes or enter to win or stuff
    like that with the cigarettes.
           MR. EATON: Move to strike as nonresponsive.
3
    BY MR. HULBURT:
4
5
           Q. That's exactly what I am asking about.
    Have you seen in Save Mart stores things related to
6
7
    cigarette company clothes or products or gym bags or
    coffee mugs or T-shirts, things like that?
9
           MR. KAMMER: I'm going to object to this line of
    questioning, beyond the scope of the witness'
10
    designation, and instruct the witness not to answer any
11
    more questions of this sort.
12
13
    BY MR. HULBURT:
                Other documents produced by Save Mart were
14
           Q.
15
    SMS 225 through 251, which is an American Lung
    Association report regarding environmental tobacco
16
    smoke, a smoke free workplace.
17
18
           Α.
                 Mm-hmm.
19
           Ο.
                  Are you familiar with that?
20
           A.
                  No, I have never seen it before.
21
                  SMS 252, provided by Save Mart in this
           Q.
   case, is a one-page document entitled "There are over
22
    200 gases found in cigarette smoke, chemical substances
    found in cigarettes," listing a whole bunch of things, I
24
25
    guess, which are components of cigarette smoke.
26
                  Have you ever seen that before?
27
           Α.
                  No, I haven't.
28
                  Are you familiar with the -- any of the
           Q.
                                                           98
    components of cigarette smoke?
2
                Yes, I am.
           Α.
3
           Q.
                  How?
                  Newspaper articles, magazines, common
 4
           Α.
5
    knowledge.
6
          Q. How about from any of your professional
7
    associations or professional journals?
          A. I'm sure there are articles I have read
    that talk about the components.
9
10
           Q. How about from any of your training; was
11
    there anything covered in any of your training related
    to cigarette smoke or environmental tobacco smoke?
12
13
           A. Absolutely not. I went to school so long
14
    ago; so cigarette smoking was an accepted thing.
15
           Q.
                 People were still smoking in class? Were
16
    they smoking in class?
                 No, that, they didn't allow.
17
18
           Q.
                  Has Save Mart ever disseminated any
    information to the public consistent with what's shown
19
20
    here on SMS 252 --
21
                 I don't know.
           Α.
22
                 -- regarding all these chemicals that are
           Q.
23
    in cigarette smoke?
```

```
24
                  I don't know.
           Α.
25
                  There's an article here from the
           Q.
26 California Physicians Journal, SMS 254, entitled
27 Secondhand Smoke is a Killer. Have you read that?
28
           A.
                No, I haven't.
                                                          99
               Do you agree with that statement?
           MR. EATON: Objection.
           MR. KAMMER: Objection. Beyond the scope of the
   topics, and I will instruct the witness not to answer.
5 BY MR. HULBURT:
                 Has Save Mart ever done any research
7
    regarding any of the effects of the tobacco products
8
    that it sells?
                I don't know.
9
           Α.
10
                 Has Save Mart ever done any research
           Q.
11 regarding the environmental tobacco smoke?
12
          MR. DI SAIA: Calls for speculation.
           MR. KAMMER: I'm going to object to the question,
14 because it's an area in which the witness has not been
15 designated as a topic, and instruct the witness not to
16
    answer.
    BY MR. HULBURT:
17
18
          Q. Does Save Mart have in its possession any
19 research regarding environmental tobacco smoke?
20
          A. I don't know.
21
           Q.
                 Does the pharmacy department?
22
                 No.
           Α.
           MR. HULBURT: The letter that -- Bill, the letter
2.3
   that we got yesterday from Charles Houston said that
   Ms. Snider was designated for Topic 4 and 12, and 12 --
           MR. KAMMER: 4 and 13.
26
           MR. HULBURT: 12 is all about profits.
27
           MR. KAMMER: 13 is pharmacy guidelines,
                                                         100
1 procedures, and practices. That must be a typographical
    error.
           MR. HULBURT: I'm eager to ask --
           MR. KAMMER: I will instruct the witness not to
4
    answer as to Topic 12. I need to talk to Chuck.
           MR. HULBURT: It's right here.
           MR. KAMMER: I understand. Poor Chuck. I will
7
8 make him come to the next few.
           MR. HULBURT: I have nothing further.
9
10
           MR. KAMMER: Thank you. I have no questions.
11 Excuse me.
12
           MR. EATON: I have no questions.
13
           MR. DI SAIA: I have no questions.
           MR. KAMMER: I have no questions.
15
                  Can we do the same stipulations that you
16 and I agreed to last time? I think Danny was there.
           MR. DI SAIA: I'm sure I will like them.
17
           MR. EATON: Standard stipulations.
18
19
           MR. KAMMER: Yeah, standard. Then we can go off
   the record.
    (Whereupon, the deposition was adjourned at 11:30 a.m.)
21
                          * * * * *
22
23
24
25
26
27
28
```

```
1
              I hereby declare under penalty of perjury that
   the foregoing is my deposition under oath; that these
   are the questions asked of me and my answers thereto;
   that I have read my deposition and have made the
    necessary corrections, additions, or changes to my
    answers that I deem necessary.
7
              In witness thereof, I hereby subscribe my name
8
    this day of_
                            9
10
                                     MICHELE SNIDER
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
                                                          102
   STATE OF CALIFORNIA
1
                            )
                             :SS
   COUNTY OF SAN DIEGO
                             )
5
              I, Cynthia Depweg, CSR NO. 3280, hereby
    certify that I reported in shorthand the above
    proceedings on Tuesday, June 6, 2000, at 401 B Street,
7
    Suite 1700, in the City of San Diego, County of San
8
9
   Diego, State of California; and I do further certify
   that the above and foregoing pages, numbered from 5
    through 101, inclusive, contain a true and correct
11
    transcript of all of said proceedings.
12
13
              It was stipulated that the original deposition
14
    be delivered to Mr. Kammer for the purpose of having the
    witness read, correct, and sign the deposition under the
16
    penalty of perjury; said original thereafter to be
17
    maintained by Mr. Kammer until the time of trial.
18
              Dated: June 19, 2000.
19
20
21
22
                                 CYNTHIA DEPWEG
                                 CSR NO. 3280
23
24
25
26
27
28
                                                          103
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